

amasty

For more details see how the [Push Notifications for Magento 2](#) extension works.

Guide for Push Notifications for Magento 2

With Magento 2 Push Notifications, get higher conversion rates and, thus, increase profits by reinforcing contacts with your target customers. Send attractive push notifications to trigger repeat purchases and maintain customers' loyalty.

- Contact your customers via their web-browsers;
 - Customize notifications to make them irresistible to customers;
 - Gather statistics to make data-driven decisions;
 - Motivate customers to subscribe for notifications (the easiest one-click process);
 - Keep your customers timely informed: they will instantly see notifications
-
- The extension is not compatible with Apple mobile platforms;
 - Push notifications don't work with Safari browser on Mac;
 - The module is also not compatible with EDGE browser.

Database Installation

To install the GeolIP database, go to **Stores → Configuration → Amasty Extensions → GeolIP Data**.

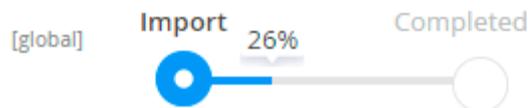
Download and Import



Last Imported: 2019-03-20 17:14:14

Download and Import

Import



var/amasty/geoip/GeoLite2-City-Blocks-IPv4.csv
var/amasty/geoip/GeoLite2-City-Blocks-IPv6.csv
var/amasty/geoip/GeoLite2-City-Locations-en.csv

Import

Databases are required for the correct work of the module. Also you need to install [php bcmath](#) or [gmp](#) extension on your server.

You can get the databases automatically or import your own data.

Hit the **Download and Import** button to make the extension download the updated CSV dump file and import it into your database automatically.

To import the files from your own source, use the **Import** option. Path to the files should look like this (the part 'var/amasty/' should be replaced with your folders' names):

```
var/amasty/geoip/GeoLite2-City-Blocks-IPv4.csv  
var/amasty/geoip/GeoLite2-City-Blocks-IPv6.csv  
var/amasty/geoip/GeoLite2-City-Locations-en.csv
```

In the Import section, the **Import** button is grayed out by default. It will be available right after you upload the CSV files. The red error notification will switch to green success notification when the

import is completed.

Debug Mode

You can enable IP forcing, which makes it possible to set a specific IP address that will be used instead of the visitor's real IP address when determining geolocation. The feature is useful while configuring or testing the extension.

Debug

Enable Force IP <small>[global]</small>	<input type="text" value="Yes"/>
Force IP Address <small>[global]</small>	<input type="text" value="192.0.2.1"/>

You can set IP address for testing. Please be careful to avoid issues on production.

Enable Force IP - set to *Yes* to replace the real IP address.

Force IP Address - specify the address to use instead of a real one.

General Settings

To configure the extension, please, go to **Stores → Configuration → Amasty extensions → Push Notifications**.

General Settings

Enabled
[global] Yes

Firestore API Key
[store view] AAAAElsqmWA:APA91bGI4ZLE7KeOYqd9sOaiXrRY8tNq

Please follow the [Guide](#) to get an API key.

Sender ID
[store view] 78838929760

Please follow the [Guide](#) to get a Sender ID.

Design Settings

Default Logo
[global] 



Allowed file types: jpg, jpeg, gif, png. Recommended width to height ratio is 1:1 (e.g. 360*360px, 720*720px).

In the **General Settings** section, enable the extension and enter the **Firestore API Key** and **Sender ID** in the appropriate fields.

Please, follow the [Guide](#) to learn how to get an API key and Sender ID.

In the **Design Settings** section, insert an image/logo that will be displayed in push notifications by default (unless you upload another image while configuring a campaign).

Prompt (Subscription Pop-Up) Settings



Enabled <small>[store view]</small>	Yes
Enable Prompt for <small>[store view]</small>	Desktop Tablet Mobile
Prompt Text <small>[store view]</small>	Do you want to be among first to r
Prompt Position <small>[store view]</small>	Bottom Center
Show delay (seconds) <small>[store view]</small>	2
	The time interval between a page load and the subscription pop-up appearance
Set Frequency of Prompt Display for the Same Customer <small>[store view]</small>	Every time
	Choose how frequently to show the prompt to those who haven't consented yet
Show Prompt on All Pages <small>[store view]</small>	Yes

In the **Prompt (Subscription Pop-up) Settings** section, specify the next settings:

Enabled - enable the prompt message (subscription pop-up) to collect customers' consents for the subscription. The subscription process does not require any customers' info.

Customers will get your notifications only after they leave their consents to receive them (subscribe).

Enable prompt for - configure display options for different devices. Uncheck Mobile and Tablet, if the subscription pop-up prevents viewing the site's content on these devices.

Prompt text - specify the text you want to display in the subscription pop-up. Make it as attractive to customers as possible (for example, offer them to subscribe to get special deals) - on this step your aim is to motivate customers to leave a consent for getting notifications.

Prompt Position - adjust the settings to put the notification pop-up in the proper position, where it

won't hide other elements of your site.

Show delay (seconds) - set up the time interval between a page load and the subscription pop-up appearance.

Set the frequency of prompt display for the same customer - choose how frequently to show the prompt to those who haven't subscribed yet. Available frequency:

- Every Time
- Hourly
- Daily
- Weekly

Show the prompt on all pages - enable if you want to show the subscription pop-up on each page of your store website. Otherwise, list the pages to place the prompt on in the following field - **Pages to show the prompt on**. Place each page on a separate line.

Here's the example of how the subscription pop-up will be displayed to customers:



Argus All-Weather Tank

\$22.00

[Add to Cart](#)  



Radiant Tee

\$22.00

★★★★☆
3 reviews [add your review](#)

[Add to Cart](#)  



Breathe-Easy Tank

\$34.00

★★★★☆
2 reviews [add your review](#)

[Add to Cart](#)  

Customer Service

- [Privacy and Cookie Policy](#)
- [Search Terms](#)
- [Orders and Returns](#)
- [Advanced Search](#)
- [Contact Us](#)

✕

Do you want to be among first to receive special deals?

[Remind me later](#)
[Allow](#)

In the **No Spam** section, specify the **Max. number of notifications per customer daily**. This feature is designed to protect your notifications from being regarded by customers as spam.

Campaign Creation

To launch a campaign or manage the existing ones, go to **Marketing → Campaigns**.

Manage Campaigns

[New Campaign](#)

Filters👁 Default View ▾⚙ Columns ▾

Actions ▾3 records found20 ▾ per page<1of 1>

	Name	Scheduled	Is Active	Status ↓	Number of Subscribers	Clicked	Number of received notifications	Store View	Test Notification	Action
<input type="checkbox"/>	Christmas gifts	11/30/2018 15:57:00	Inactive	Passed	7	3	6	All Store Views	Send Test Notification	Edit
<input type="checkbox"/>	Final Sale	02/25/2018 12:30:00	Inactive	Passed	7	3	6	All Store Views	Send Test Notification	Edit
<input type="checkbox"/>	New Arrival	02/16/2019 12:00:00	Active	Scheduled	0	0	0	All Store Views	Send Test Notification	Edit

On the campaigns grid:

- Have a complete picture of your campaigns - easily detect active/inactive, scheduled and passed campaigns;
- See and analyze the results of past campaigns - see the number of subscribers, the number of received notifications and the number of clicks in the context of each campaign;
- Choose to edit any campaign in case of need;
- Send test notifications.

To create a new campaign, click the **New Campaign** button.

New Campaign

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← Back Delete Send Test Notification Clone Campaign Save and Continue Edit **Save**

General ⌵

Name *

Schedule to * 

Segmentation Source * ▾

Please mind, that Customer Segments Source is available when Amasty 'Customer Segmentation' extension is installed. Only registered users from a segmentation will receive push notifications.

Customer Groups

NOT LOGGED IN

General

Wholesale

Retailer

Leave empty to apply campaign to all customer groups.

Store View *

All Store Views

Main Website

Main Website Store

Default Store View

Local Time: 2019-08-30 10:05:23

Active * No

In the **General** section, specify the next fields:

Name - give a name to your campaign;

Schedule to - choose the date and time (accurately to seconds) to launch your campaign;

Segmentation Source - this option allows to segment customers by groups (you may apply campaign to particular groups of customers);

Customer Groups - specify customer groups to show push notifications to, or leave the field empty to apply campaign to all customer groups;

Add **Magento 2 Customer Segmentation** to accurately specify customer segments for push notifications.

Store View - define store views to which you launch the campaign;

Active - enable or disable the campaign.

Now, let's proceed to the **Notification Settings** section.

Notification Settings

Message Title *

Message Body *

Logo Image

Allowed file types: jpg, jpeg, gif, png. Recommended width to height ratio is 1:1 (e.g. 360*360px, 720*720px).



summer-1.png
220x136, 2 KB

Pop-up notification URL

Paste the link you want to direct your pop-up recipients.

UTM parameters for tracking

Use Urchin Tracking Module parameters as an advanced GA tracking option to understand how your visitors interact with your store pages.

Message Title - specify the title for push notifications - formulate the core incentive;

Message Body - specify the body text for push notifications;

Logo image - insert an image/logo you want to display in the campaign's notifications (when not inserted, the [default logo](#) will be used);

Pop-up notification URL - provide the link you want to direct your subscribers to;

UTM parameters for tracking - specify UTM parameters to track your visitors and understand how they interact with your store pages.

Analytics dashboard

For profound analyses of campaigns held, check the Analytics Dashboard located at **Marketing → Dashboard**.

Dashboard

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[Reload Data](#)

Latest campaigns

Name	Scheduled At	Clicks
Final Sale	25 February 2018	3 (50.00%)
Christmas gifts	30 November 2018	3 (50.00%)
New Arrival	16 February 2019	Scheduled

[+ Start a new Campaign](#)

Stats

Subscribers	Latest campaign click-through rate	Clicks total	Campaigns finished
12	50.00% ↓	6	2

Use the statistics gained to improve your campaigns and maximize profits. The data available:

- The number of clicks and a click-through rate for each campaign individually (in the **Latest Campaigns** section);
- The total amount of clicks for all campaigns;
- The total amount of subscribers;
- The total amount of finished campaigns.

Subscribers

To see all the subscribers with the accompanying data, go to **Marketing → Subscribers**.

Get and analyze all the necessary information about your subscribers (your main target audience), e.g. their location, source, store view, the date of the subscription, etc.

Manage Subscribers

Filters Default View Columns

Actions 12 records found

6 out of 9 visible 20 per page 1 of 1

<input type="checkbox"/>	ID	Source	Customer Id			
<input type="checkbox"/>	1	Chrome	Guest	<input checked="" type="checkbox"/> ID	<input checked="" type="checkbox"/> Source	<input type="checkbox"/> Location
<input type="checkbox"/>	2	Chrome	Guest	<input checked="" type="checkbox"/> Customer Id	<input checked="" type="checkbox"/> Store View	<input checked="" type="checkbox"/> Subscriber Since
<input type="checkbox"/>	3	Chrome	Guest	<input type="checkbox"/> IP	<input type="checkbox"/> Token	<input checked="" type="checkbox"/> Action
<input type="checkbox"/>	4	Chrome	Guest	Main Website	Nov 30, 2018 8:19:58 AM	Remove
<input type="checkbox"/>	5	Chrome	Guest	Main Website Store	Nov 30, 2018 8:21:02 AM	Remove
<input type="checkbox"/>	6	Chrome	Guest	Default Store View	Nov 30, 2018 8:23:31 AM	Remove
<input type="checkbox"/>				Main Website	Nov 30, 2018 8:25:38 AM	Remove
<input type="checkbox"/>				Main Website Store		
<input type="checkbox"/>				Default Store View		

Reset Cancel

Cron Tasks List

Magento 2 Push Notifications extension is preintegrated with Cron Tasks List to provide store owners with an opportunity to track and manage all cron tasks running in the website background.

To view all scheduled and executed cron tasks, go to **System → Cron Tasks List**

Run all cron tasks and generate their schedule by clicking the 'Run Cron' button. Also you can delete separate tasks in bulk, apply filtering and sorting options when it is needed.

Cron Tasks List

Run Cron

Last Cron Activity: 20 seconds ago

Filters Default View Columns

Actions 652 records found 20 per page 1 of 33

ID	Job Code	Status	Created At	Scheduled At	Executed At	Finished At
1038	sales_grid_order_shipment	SUCCESS	Mar 18, 2019 5:47:11 AM	Mar 18, 2019 5:47:00 AM	Mar 18, 2019 5:47:20 AM	Mar 18, 2019 5:47:20 AM
1058	sales_grid_creditmemo_async	SUCCESS	Mar 18, 2019 5:47:11 AM	Mar 18, 2019 5:47:00 AM	Mar 18, 2019 5:47:20 AM	Mar 18, 2019 5:47:20 AM
1078	sales_send_order_emails	SUCCESS	Mar 18, 2019 5:47:11 AM	Mar 18, 2019 5:47:00 AM	Mar 18, 2019 5:47:20 AM	Mar 18, 2019 5:47:20 AM
1098	sales_order_invoice_emails	SUCCESS	Mar 18, 2019 5:47:11 AM	Mar 18, 2019 5:47:00 AM	Mar 18, 2019 5:47:20 AM	Mar 18, 2019 5:47:20 AM
1118	sales_send_order_shipment	SUCCESS	Mar 18, 2019 5:47:11 AM	Mar 18, 2019 5:47:00 AM	Mar 18, 2019 5:47:20 AM	Mar 18, 2019 5:47:20 AM
1196	indexer_reindex_all_invalid	SUCCESS	Mar 18, 2019 5:47:13 AM	Mar 18, 2019 5:47:00 AM	Mar 18, 2019 5:47:21 AM	Mar 18, 2019 5:47:21 AM
1200	indexer_update_all_views	MISSED	Mar 18, 2019 5:47:13 AM	Mar 18, 2019 5:47:00 AM	Mar 18, 2019 5:47:21 AM	Mar 18, 2019 5:47:21 AM
1018	sales_grid_order_invoice_async	SUCCESS	Mar 18, 2019 5:47:11 AM	Mar 18, 2019 5:47:00 AM	Mar 18, 2019 5:47:20 AM	Mar 18, 2019 5:47:20 AM
1024	sales_grid_order_invoice_async	PENDING	Mar 18, 2019 5:47:11 AM	Mar 18, 2019 5:53:00 AM		
1025	sales_grid_order_invoice_async	PENDING	Mar 18, 2019 5:47:11 AM	Mar 18, 2019 5:54:00 AM		

Find out how to install the Push Notifications extension via [Composer](#).

From: <https://stg.amasty.net/docs/> - **Amasty Extensions FAQ**

Permanent link: https://stg.amasty.net/docs/doku.php?id=magento_2:push_notifications

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