

amasty

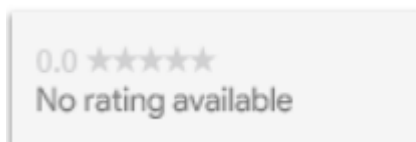
For more details see how the [Google Customer Reviews for Magento 2](#) extension works.

Guide for Google Customer Reviews for Magento 2

Boost your store in Google Rating by collecting customer feedback in a trustful way. Show Google Rating badge on a storefront and use a ready-made survey by Google.

- Enable Google Customer Reviews badge
- Display reviews on multiple websites and store views
- Adjust the position and language of the badge and the survey
- Add the survey opt-in to the order success page
- Automatically send a survey email as the customer agrees to leave a review

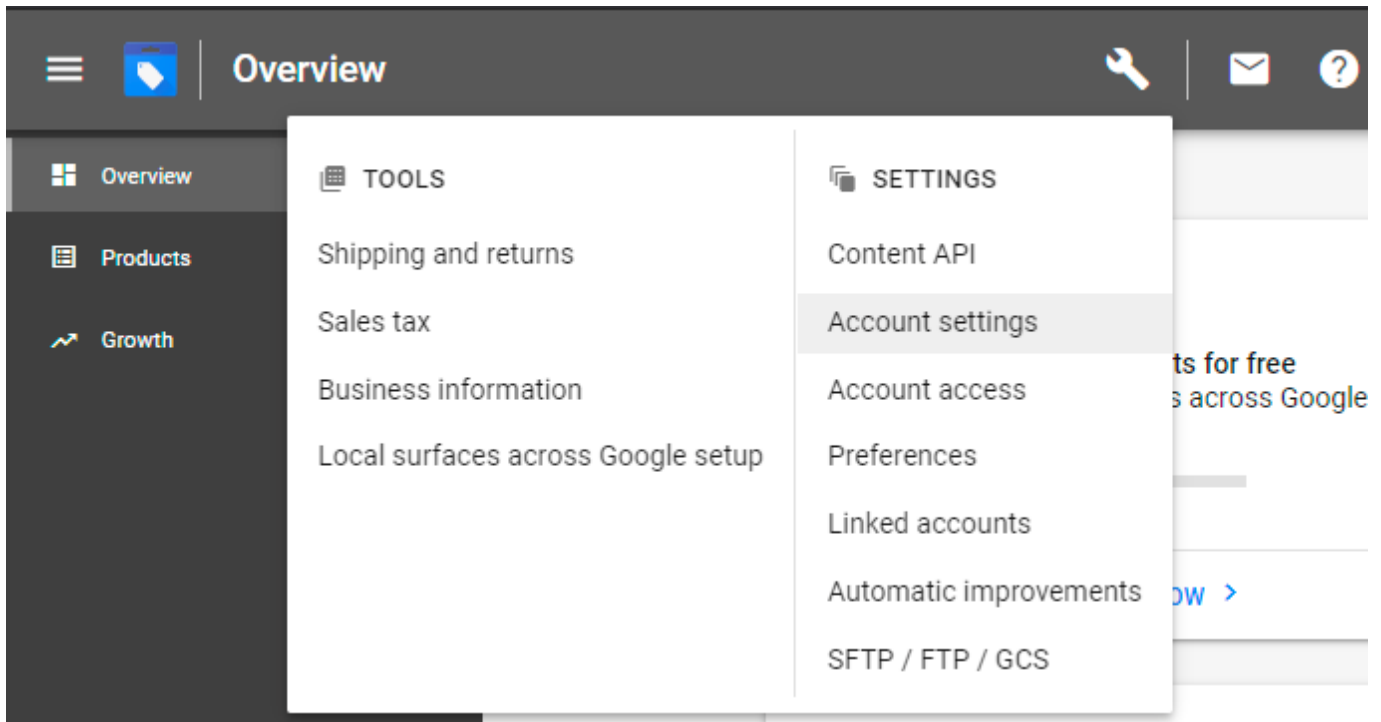
Keep in mind that you must have at least 100 reviews from a country during the past year for your seller rating to appear on your Google Customer Reviews badge for users in that country. If you have less than 100, the badge will be shown with the 'No Rating Available' status:



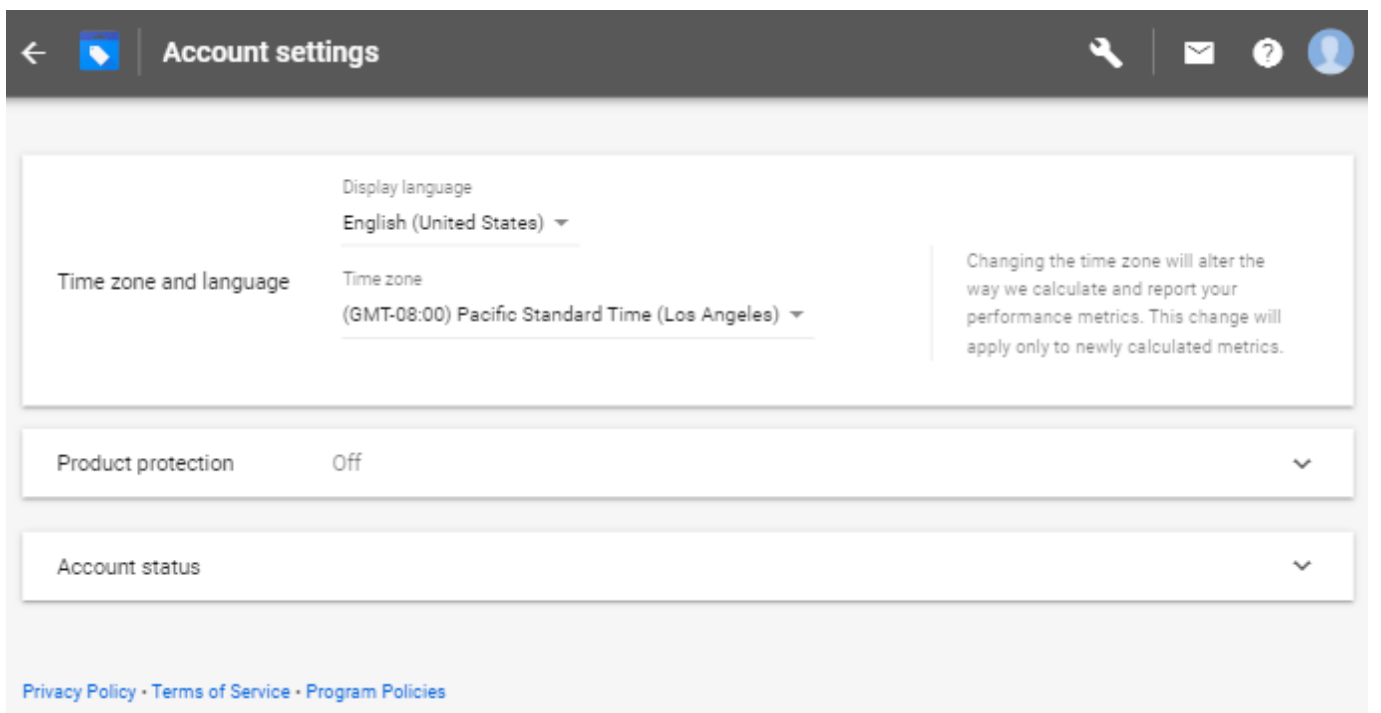
Google Integration

To enable the extension, you need your Google Merchant ID. To get it, proceed to [Google Merchant Center](#) and log in (or create a new account if you don't have one).

Proceed to **Settings** → **Account Settings**.

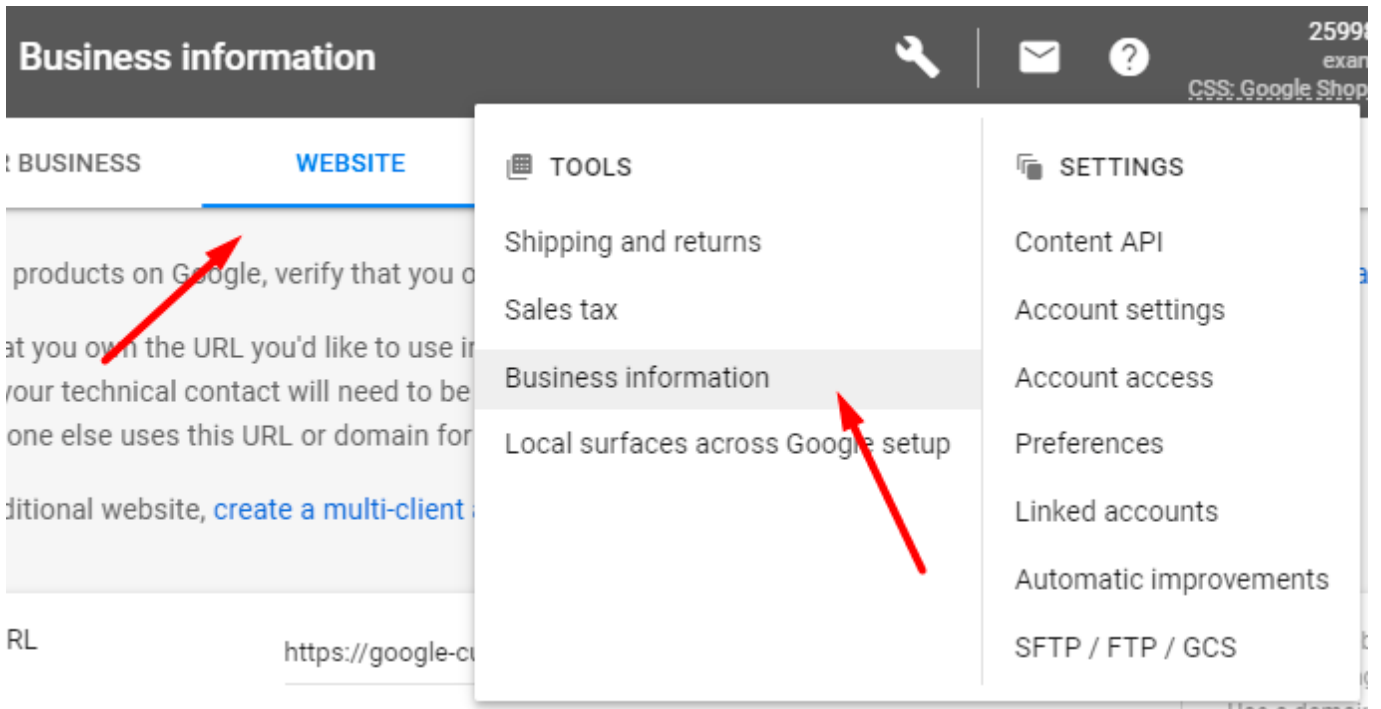


There you need to specify the country and the language of your store.



Keep in mind that a review service is unavailable for [particular countries](#).

The next step is to integrate your account into a webstore. Navigate to **Settings → Business Information → Website**.



Here you need to validate your website and claim it.


To show your products on Google, verify that you own the website URL and claim it for this Merchant Center account. [Learn more](#)


Make sure that you own the URL you'd like to use in this Merchant Center account. This is important because:

- You or your technical contact will need to be able to make edits to the website code.
- If someone else uses this URL or domain for another Merchant Center account, you may lose your claim.

To add an additional website, [create a multi-client account](#)

Website URL

 Unverified

 Unclaimed

You may choose any type of verification, e.g. via pasting the necessary code into your home page heading.

Select an option so Google can help you verify your website

I have a Google Analytics account

You can use your existing Google Analytics account to verify your URL

I have the Tag Manager container

You can let Google Tag Manager connect your URL to your account

I have access to my server

You can add the HTML or upload a HTML file to your website to verify

Select a method

Add an HTML tag to my homepage

Upload a HTML file to my website

To use this method, you'll need to add a meta tag to your site's home page.

- Copy the meta tag below and paste it into your site's home page. It should go in the <head> section, before the first <body> section.

```
<meta name="google-site-verification" content="pU1Z5A9F0k3t8t9yJm9paf9W9p9t9g9R94g9U2h5se-VW" />
```

- Click **Verify URL** to submit your URL to Google Search Console for verification and claim it.

Once you submit your URL, you'll be sent a confirmation email from [Google Search Console](#).

To stay verified, don't remove the meta tag, even after your URL is verified.

In this case, go to your Magento admin panel and proceed to **Content - Design - Configuration**. Find the necessary design setting and click **Edit**.

You can open the **HTML Head** tab and paste the code into *Scripts and Style Sheets* field.

Scripts and Style Sheets

```
<link rel="stylesheet" type="text/css" media="all" href="{{MEDIA_URL}}styles.css" />
<meta name="google-site-verification" content="pU1Z5A9F0k3t8t9yJm9paf9W9p9t9g9R94g9U2h5se-VW" />
```

This will be included before head closing tag in page HTML.


Save the changes and hit the verification button in your Google Merchant Account. When a store is verified, claim URL using the appropriate button.

Then, go to **Growth → Manage Programs → Customer Reviews** and enable reviews.

The screenshot shows the Amasty Admin interface. On the left is a dark sidebar with navigation options: Overview, Products, Growth, Opportunities, and Manage programs (highlighted). The main content area is titled 'Manage programs' and shows a card for 'Customer Reviews'. The card includes an illustration of hands holding a product tag with a star, a description of the program, a list of supported countries, and an 'ENABLE' button. A red arrow points to the 'ENABLE' button.

COMPLETE INTEREST FORM

Customer Reviews



Customer Reviews is a free program that lets Google collect seller reviews from your customers and provides you with a seller rating badge to display on your website. [Learn more](#)

Available in: AE, AR, AT, AU, BE, BF, BH, BR, BS, BT, BZ, CA, CH, CI, CL, CM, CN, CO, CR, CZ, DE, DK, DO, DZ, EC, EG, ES, FJ, FR, GA, GB, GT, GY, HK, HN, ID, IE, IL, IN, IT [+45 more](#)

ENABLE

The integration is ready. You can start configuration.

Remember, that you will need your Merchant ID, which can be found in the top-right corner.

General Settings

Return to the Magento admin panel. Go to **Stores → Configuration → Amasty Extensions → Google Customer Reviews**.

General

General

Enable <small>[website]</small>	Yes	▼
Google Merchant ID <small>[website]</small>	239982911	
Language <small>[store view]</small>	Auto-detect	▼

Enable - set to *Yes* to activate the extension.

Google Merchant ID - paste the ID you've copied from your Google Merchant Account.

Language - choose the language to display review elements. Select *auto detect* to use the language of a browser that a customer uses.

Survey Opt-In

Here you can configure a popup that is displayed by Google to collect emails. In this popup, a customer can agree to leave a review or deny it.

Survey Opt-In

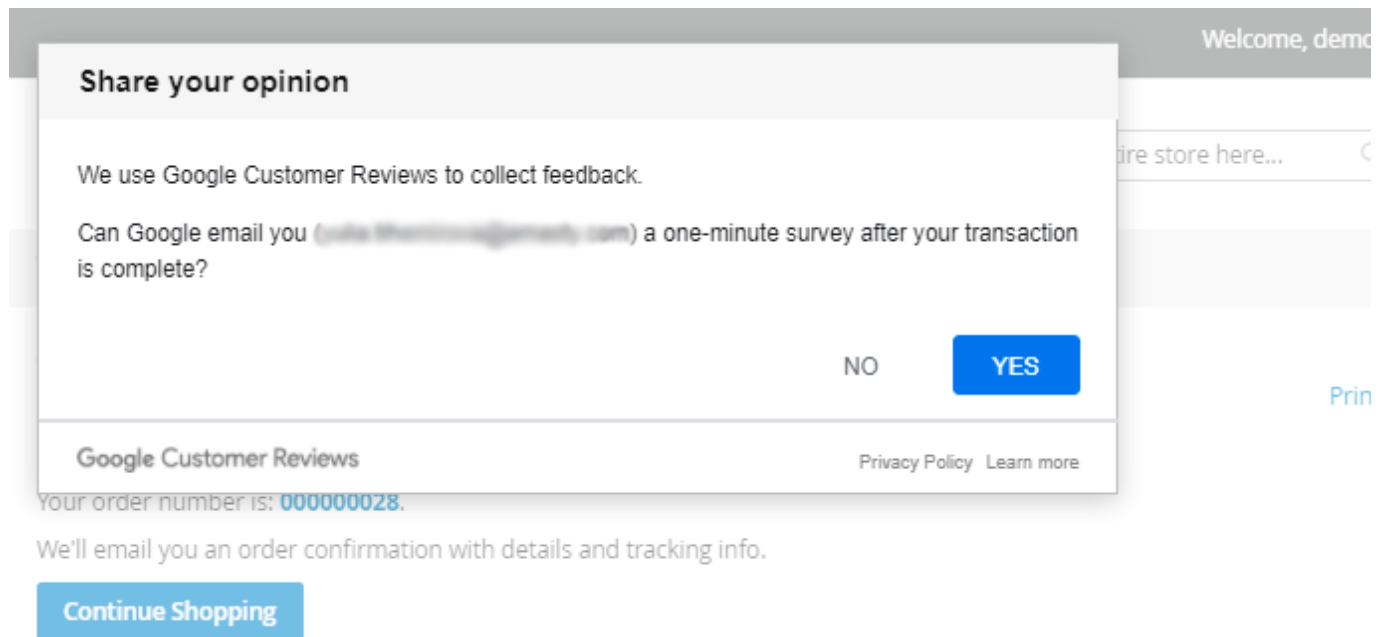
Enable for Selected Customer Groups <small>[store view]</small>	<div style="border: 1px solid #ccc; padding: 5px; background-color: #f9f9f9;">General Retailer Wholesale</div>	
Position of Popup on Order Success Page <small>[store view]</small>	Center	▼
Estimated Delivery Days <small>[store view]</small>	3	
	Delivery time for email with review survey sent by Google.	

Enable for Selected Customer Groups - choose particular customer groups for which a survey request will be displayed. You may leave this field empty to disable survey gathering (for example, if you have already collected the necessary amount of reviews for a high rating).

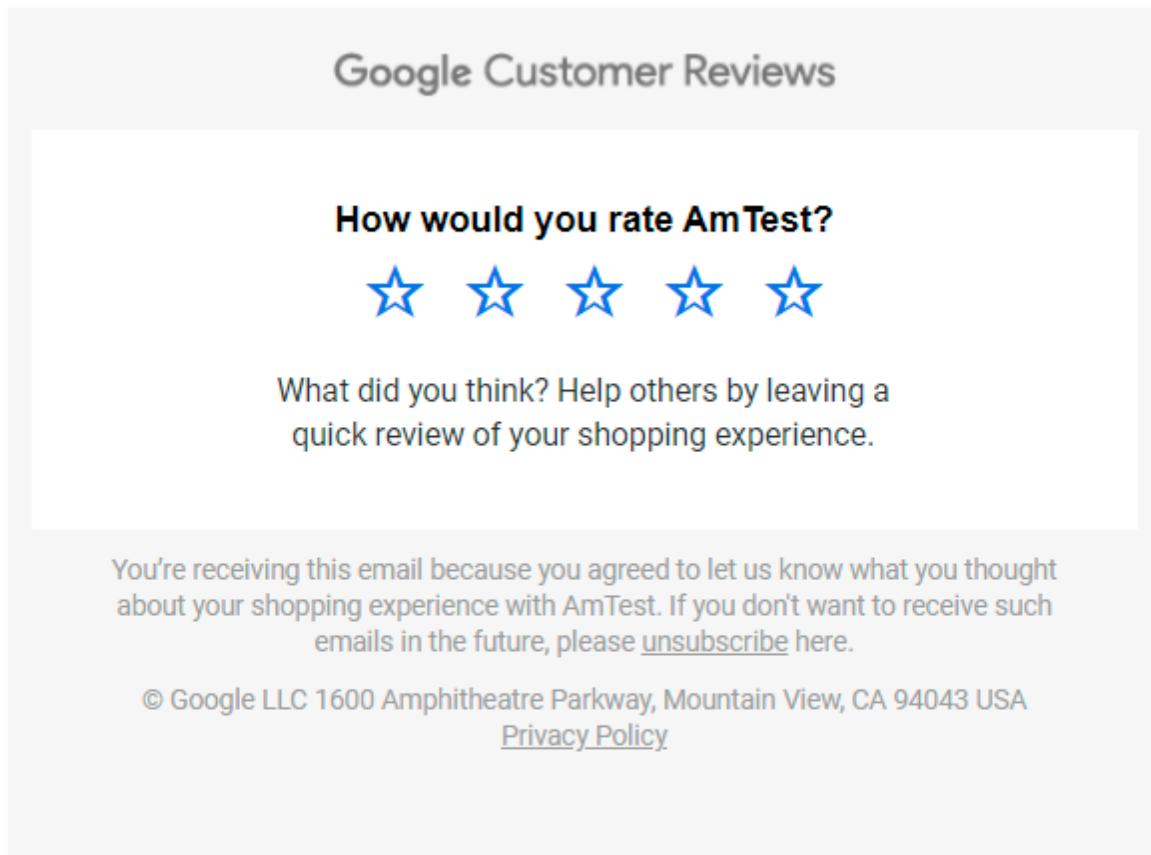
Position of Popup on Order Success Page - set the position on a success page to show a popup.

Estimated Delivery Days - specify the number of days after which the email with a review form will be sent.

On the frontend this popup is shown in the following way:



If a customer agrees, the extension will automatically send an email with the form:



IMPORTANT: You can't change the content of a popup and a survey, as it is provided by Google itself.

Badge

Badge

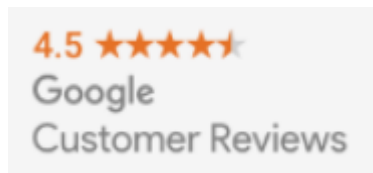
Show <small>[store view]</small>	<input type="text" value="Yes"/>	▼
Position <small>[store view]</small>	<input type="text" value="Bottom Left"/>	▼

Show - set to **Yes** to display a badge with your average rating on store pages.

The badge is available for a desktop only, as Google does not support it on mobile and tablet devices.

Position - place a badge either on Bottom Left or Bottom Right.

This is how a badge is displayed on the frontend:



WARNING: You are not able to customize the badge as a layout is provided by Google.

Find out how to install the Google Customer Reviews extension via [Composer](#).

From:
<https://stg.amasty.net/docs/> - **Amasty Extensions FAQ**

Permanent link:
https://stg.amasty.net/docs/doku.php?id=magento_2:google_customer_reviews



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