

amasty

For more details see how the [Exit Intent Popup for Magento 2](#) extension works.

Guide for Exit Intent Popup for Magento 2

Easily turn abandoning visitors into buyers with the Exit Intent Popup extension for Magento 2. Provide your customers with a tempting offer just in time they are about to leave the store and improve customers' retention.

- Affect abandoning customers via catchy popup
- Reduce cart abandonment rate using tempting offers
- Show exit intent popup on checkout and shopping cart pages
- Easily customize exit intent popup
- Automatically send emails with bonuses

Configuration

To configure the extension, please go to **Stores → Configuration → Amasty Extensions → Exit Intent Popup**.

General settings

Expand this tab to adjust popup content and its settings.

General Settings

Enable Exit Intent Popup <small>[website]</small>	Enable
Popup Header Text <small>[store view]</small>	Would you like to save 10% off this purchase?
Popup Message <small>[store view]</small>	Use it now, or we'll send you an e-mail so you can save it for later!
Show on Pages <small>[store view]</small>	Shopping Cart Checkout
Popup Recovery Time <small>[store view]</small>	Custom 15 minutes 30 minutes 1 hour 2 hours 4 hours 8 hours 1 day 1 week Custom
Popup Recovery Time in Minutes <small>[store view]</small>	20

Enable Exit Intent Popup - set to Yes to display popup on the frontend.

Popup Header Text - specify the text that will be displayed in the header.

Popup Message - fill in the content that will persuade customers to stay on your website.

Show on Pages - choose on which pages the popup will be displayed.

Popup Recovery Time - set proper recovery time to prevent exit popup from showing to the same visitor too often.

Popup Recovery Time in Minutes - if *Custom Recovery Time* is selected, you can set the necessary time in minutes manually.

Promo Settings

In this tab you can configure special offers and promos that will be used in exit popup.

Promo Settings

Promo Item Type [store view] ▲

Search for Rule [store view] 🔍

Please select a shopping cart rule to add the coupon to.
Important: the rule should be set to "Use Auto Generation=Yes".
Selected Rule: #5 - Complete exit intent pop-up [x]

Explicitly Ask for Email Content [store view] ▼

Email Consent Message [store view]

Promo Item Type - choose which bonus will be granted: *Coupon Code* or *Downloadable Product*.

Search for Rule - if *Coupon Code* is chosen, please select a shopping cart rule to add the coupon to.

To generate coupon codes, the rule should be set to **"Use Auto Generation=Yes"**. Go to **Marketing → Cart Price Rules**, choose the necessary rule and check if this option is enabled.

Coupon Code *

Use Auto Generation

If you select and save the rule you will be able to generate multiple coupon codes.

If you want to grant a *Downloadable Product* as a bonus, fill in SKU of the necessary product.

Promo Item Type
[store view] Downloadable Product ▼

Search for Product
[store view] 240-LV04 🔍

240-LV04 - Beginner's Yoga

Explicitly Ask for Email Content - enable this option to provide your customers with the possibility to subscribe to the newsletter right from the popup form.

Email Consent Message - specify the explicit message content to be displayed so that visitors could just tick the box.

Email Settings

Email Settings

Send Email as
[store view] General Contact ▼

Email Template
[store view] Exit Intent Popup (Default) ▲

Exit Intent Popup (Default)

Gift for exit pop-up completion

Send Email as - select one of the available contacts to be used as an email sender.

Email Template - choose the preconfigured template according to which an email content will be generated.

Email Templates

To edit or create a template, navigate to **Marketing → Email Templates**.





Email Templates

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[Add New Template](#)

[Search](#) [Reset Filter](#) 1 records found


20 per page of 1

ID	Template	Added	Updated	Subject	Template Type	Action
<input type="text"/>	<input type="text"/>	From  To 	From  To 	<input type="text"/>	<input type="text"/> <input type="button" value="v"/>	
1	Gift for exit pop-up completion	Apr 29, 2019, 5:31:24 AM	Apr 29, 2019, 5:31:24 AM	Greetings! Here's your gift.	HTML	Preview

You can easily **Preview** the necessary template via *Action* column or **Add New Template** in one click.

Click the template to edit it.

Gift for exit pop-up completion

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← Back Delete Template Reset Convert to Plain Text Preview Template **Save Template**

Template Information

Template Name *

Template Subject *

Template Content *

```
{{template config_path="design/email/header_template"}}  
  
<p>You can find your gift below.</p>  
<p>{{var freebie}}</p>  
  
{{template config_path="design/email/footer_template"}}
```

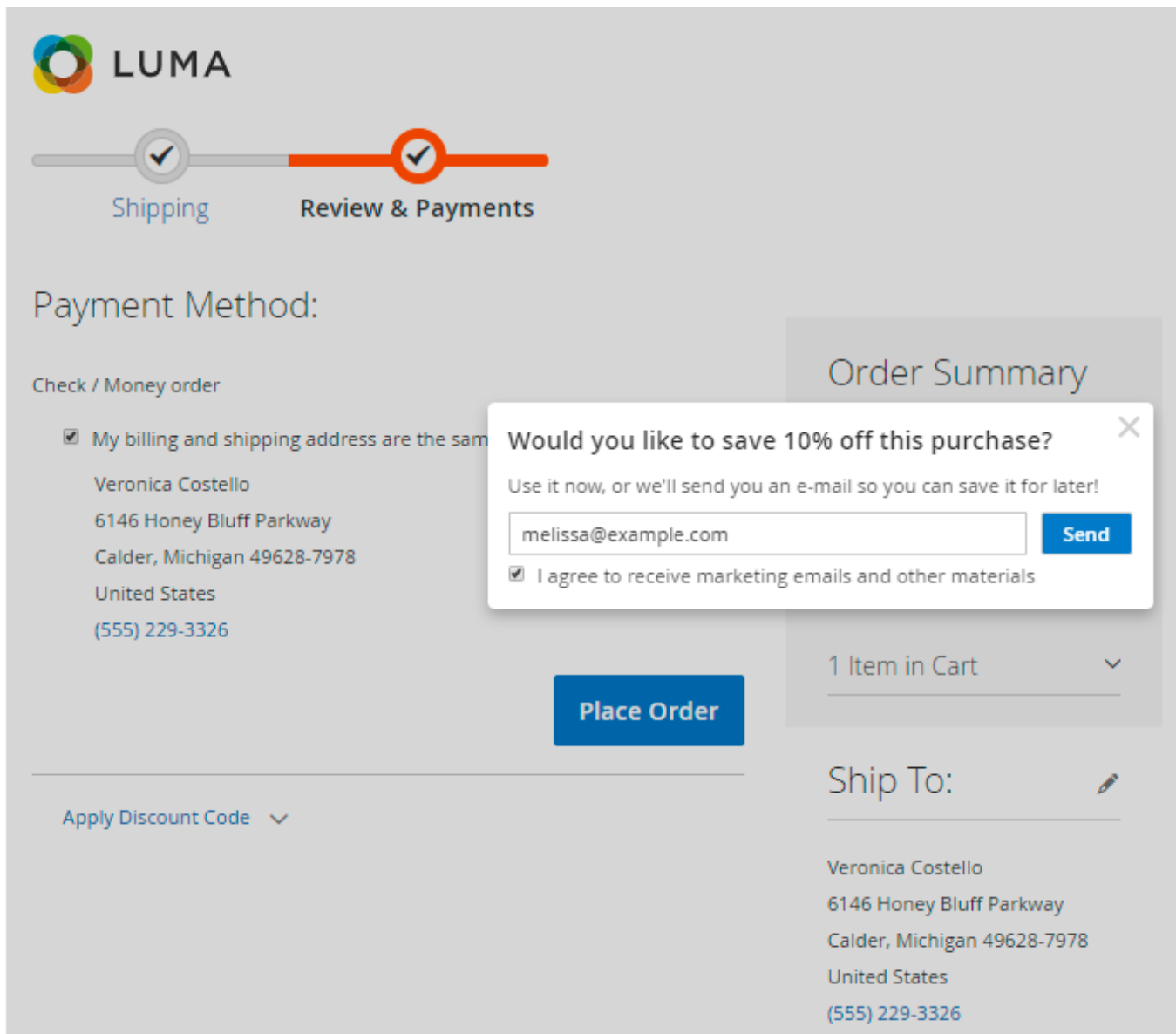
Template Styles

```
*{  
padding:0;  
margin:0;  
}
```

Here you can adjust template **Name**, **Subject**, **Content** and **Style**. Insert default variables to add the information you need to the content.

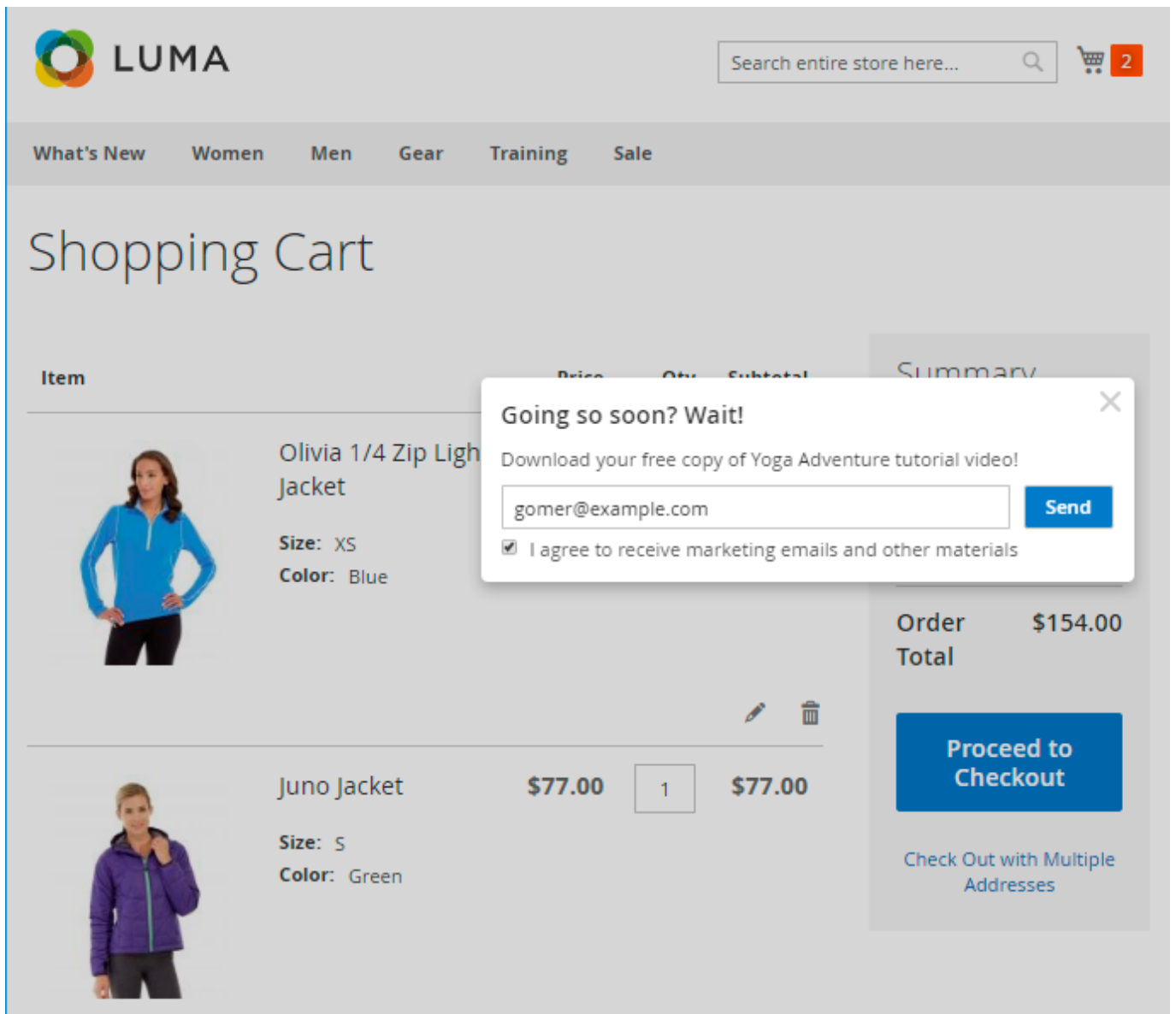
Frontend Overview

Display exit popup on the checkout page and motivate customers to complete their orders.



Check our **Magento 2 One Step Checkout** extension to speed up the whole shopping process.

Use Exit Intent Popup on the shopping cart page to offer tempting deals to abandoning users.



Add [Abandoned Cart Email for Magento 2](#) to effectively turn lost purchases into completed orders by sending smart automated reminders and discount coupons.

Find out how to install the **Exit Intent Popup** extension for Magento 2 via [Composer](#).

From: <https://stg.amasty.net/docs/> - **Amasty Extensions FAQ**

Permanent link: https://stg.amasty.net/docs/doku.php?id=magento_2:exit-intent-popup

Last update: **2021/01/14 12:58**