

**amasty**

For more details, see how the [Blog Pro for Magento 2](#) extension works.

# Guide for Blog Pro for Magento 2

Make blogging an effective part of your marketing strategy with Blog Pro for Magento 2. Take advantage of the responsive design and customizable layout settings. Add meta information to the posts, categories, and tags and explore the power of SEO.

- Use responsive layout design
- Customize blog posts display
- Use AMP to make pages work fast
- Add multi-level category tree and 3D tags for enhanced navigation
- Manage comments effectively
- Make your blog user- and SEO-friendly
- Import blog from WordPress in few clicks
- Allow users to share your content on social networks
- Share with readers the information about authors

Blog Pro for Magento 2 is a powerful tool for creating an informative blog. Make the posts noticeable by adding images and thumbnails; optimize your posts for search engines, use share buttons to attract new readers and visitors. The module is very flexible and has an intuitive interface.


The extension is **read compatible with GraphQL**. Expose the data like post page, recent posts, posts grid, recent comments, comments, categories tree, tags, author page, category page, etc. in order to build PWA/JS-based frontend


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## Configure the extension



Blog Pro has many options in the configuration section. Don't worry about such a large number of settings, once the main options are set, posting blog articles becomes a matter of several minutes. To access the settings of 'Blog Pro for Magento 2' please go to **Stores → Configuration → Blog Pro**
















# Configuration

 demouser ▾

Scope: Default Config ▾ 

[Save Config](#)

-  **AMASTY EXTENSIONS** 
- Extensions & Notifications
- Blog Pro**

- Display Settings 
- Search Engine Optimization 
- Layout 
- URLs and Redirects 
- List 
- Post 
- Categories 
- Comments 
- Notification of Added Comment 
- Recent Posts Block 
- Posts&Products Relation 
- Tags 
- Social Buttons 
- Look and Feel 
- Accelerated Mobile Pages 

## Display Settings

Configure the blog link position on your webstore pages.

## Display Settings

<b>Blog Link Title</b> <small>[store view]</small>	<input type="text" value="Blog"/>
<b>Display Blog Link in Footer</b> <small>[store view]</small>	<input type="text" value="Yes"/> ▼
<b>Display Blog Link in Header</b> <small>[store view]</small>	<input type="text" value="Yes"/> ▼
<b>Display Blog Link in Top Menu</b> <small>[store view]</small>	<input type="text" value="Yes"/> ▼

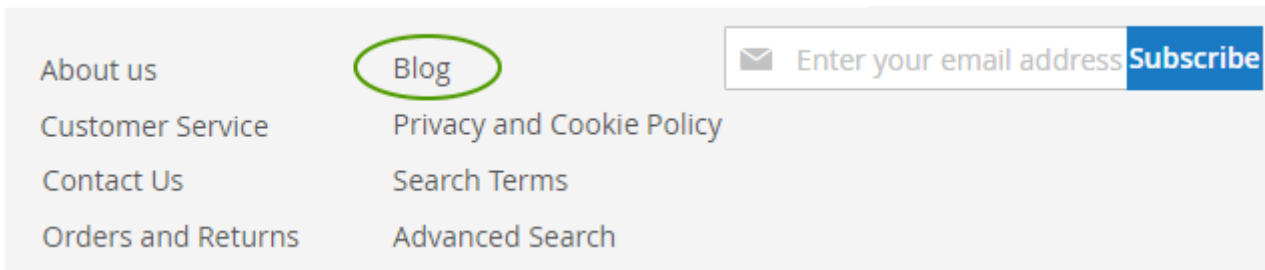
**Blog Link Title** - give a title that will be displayed in the link to the blog.

**Display Blog Link in Footer** - enable if you want to display the link to the blog on the footer.

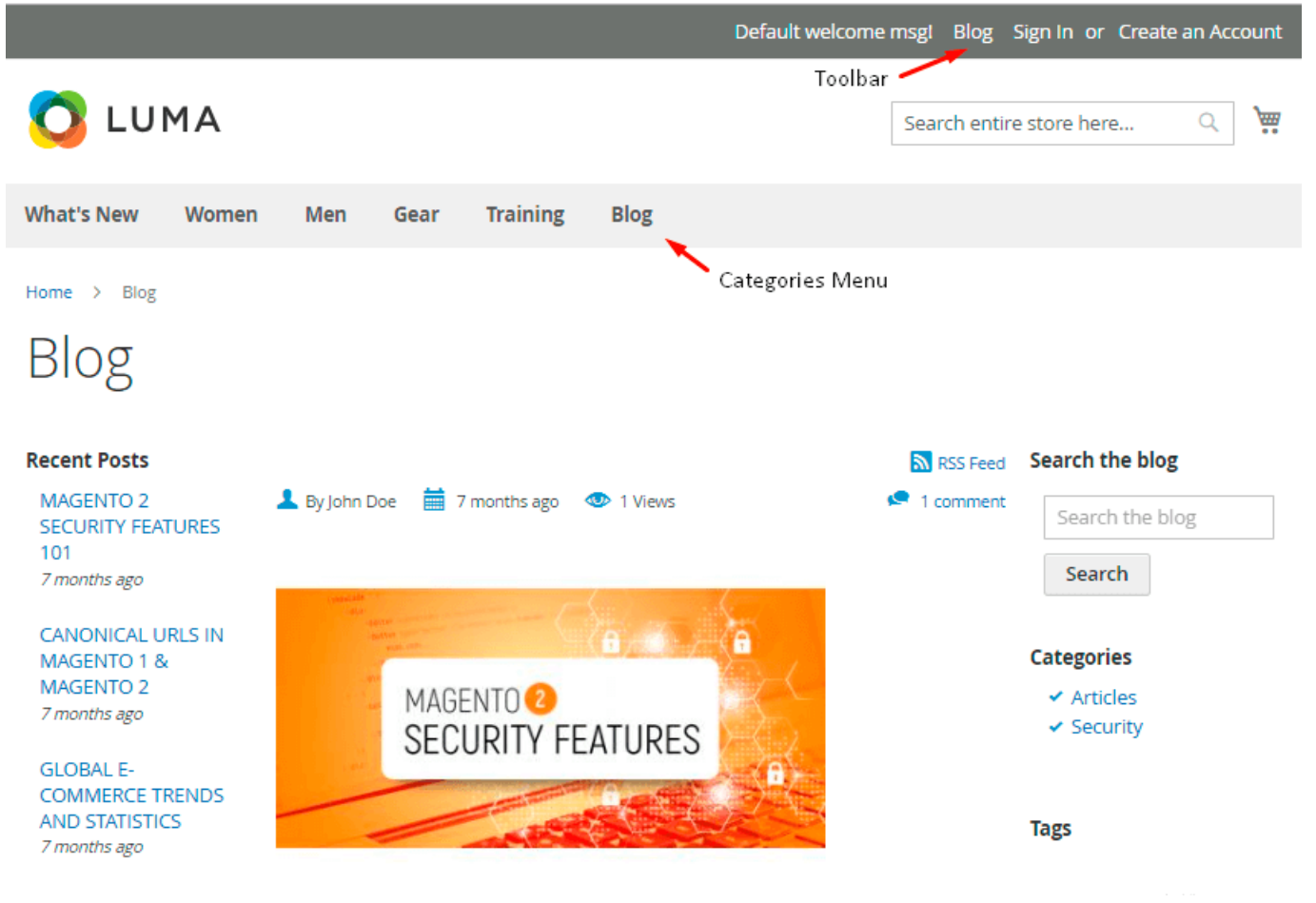
**Display Blog Link in Header** - set to **Yes** to display the link to the blog in the header.

**Display Blog Link in Top Menu** - switch to **Yes** to display the link to the blog in the categories menu.

Here is an example of how the footer link looks on the frontend.



Check the examples of the links located in the Header and in the Top Menu.



## Search Engine Optimization Section

Optimize the blog for search engines by adding well-thought meta titles, keywords, and description. Your blog will appear higher in search results and thus attract more visitors.

## Search Engine Optimization

<b>Route</b> <small>[store view]</small>	<input type="text" value="blog"/>
<b>Blog Home Page Title</b> <small>[store view]</small>	<input type="text" value="Blog"/>
<b>Blog Home Page Breadcrumb Label</b> <small>[store view]</small>	<input type="text" value="Blog"/>
<b>Blog Home Page Meta Title</b> <small>[store view]</small>	<input type="text" value="Blog"/>
<b>Blog Home Page Meta Description</b> <small>[store view]</small>	<input type="text" value="Magento Blog: useful articles, tips and tricks"/>
<b>Blog Home Page Meta Keywords</b> <small>[store view]</small>	<input type="text" value="shopping online, e-commerce, store"/>
<b>Blog Pages Meta Title Prefix</b> <small>[store view]</small>	<input type="text"/>
	<small>Adds prefix to meta titles of all blog pages.</small>
<b>Blog Pages Meta Title Suffix</b> <small>[store view]</small>	<input type="text" value="mystore.com"/>
<b>Organization Name</b> <small>[store view]</small>	<input type="text" value="Company Name"/>
	<small>Used for creation post microdata.</small>

**Route** - Specify the URL title, which will redirect visitors to your blog page.

**Blog Home Page Title** - Specify the blog title, which will be displayed on the blog home page.

**Blog Home Page Breadcrumb Label** - Specify the label for breadcrumb navigation.

**Blog Home Page Meta Title** - Define the meta title for the main blog page in a browser tab.

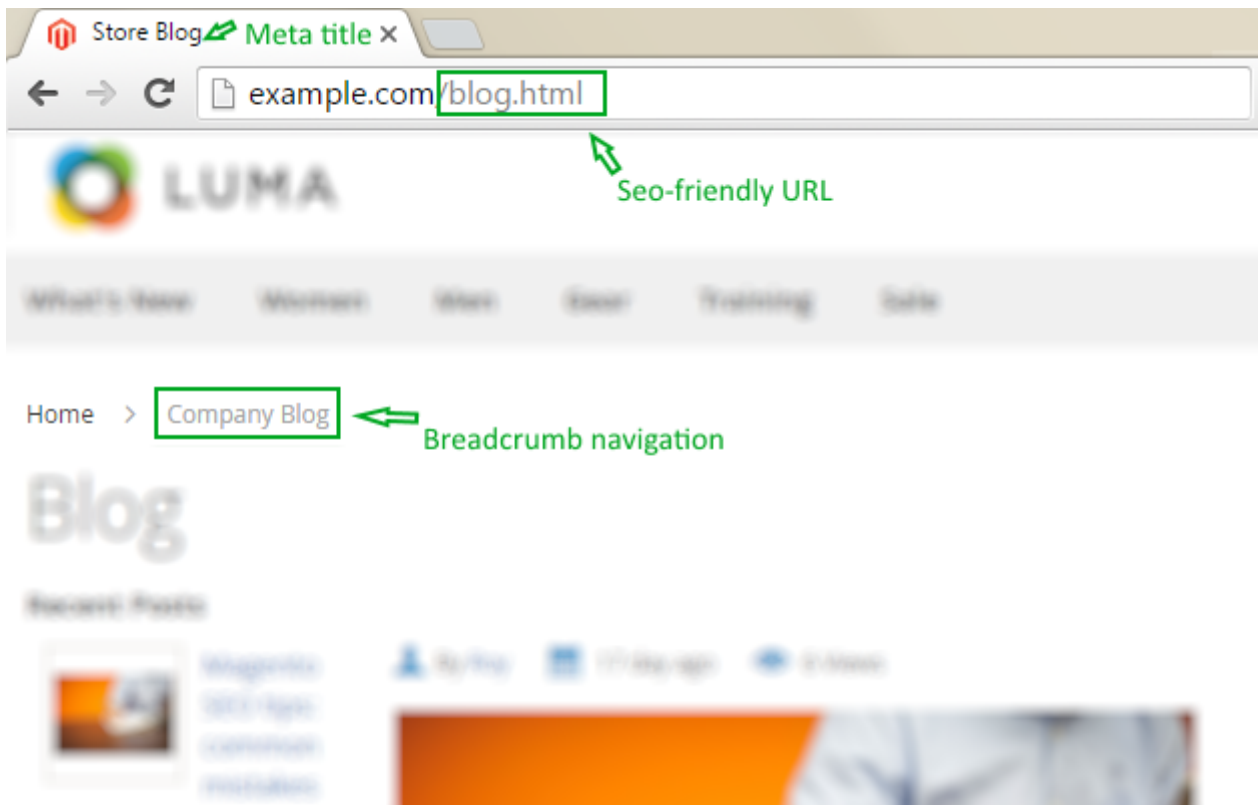
**Blog Home Page Meta Description** - Add the meta description for the blog home page. It will be displayed in the search engine results page.

**Blog Home Page Meta Keywords** - Determine the keywords by which customers can find your blog.

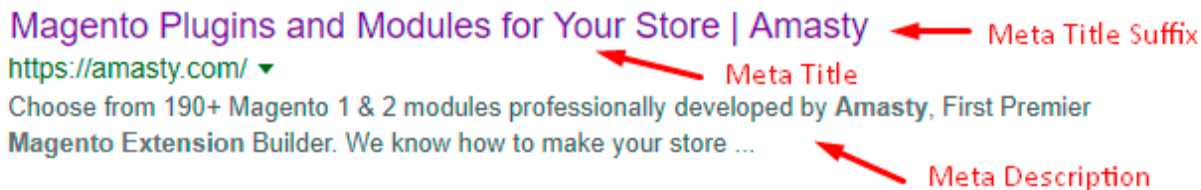
**Blog Pages Meta Title Prefix** - Set the default prefix that will be displayed in a browser tab in front of the page title for all blog pages.

**Blog Pages Meta Title Suffix** - The meta title suffix is a permanent text that will be added to the meta title of all post pages. This text will be separated from the meta titles with " | ". You can use your brand name as a meta title suffix. This will contribute to your brand awareness.

This is how the settings look on the frontend.



**Organization Name** - Your company name will be used for the creation of post microdata.



The best Magento 2 Blog extension is designed to increase your blog visibility with **microdata**: breadcrumb, author, name, description, image. Fill in the appropriate fields while creating a post to better index the articles and make your blog more SEO friendly.

## Layout

Here you can arrange blocks with different blog information and specify how they will look on the frontend. Four layout types are available: desktop layouts for the main blog page and for a post page and the same layouts for mobile devices. The blocks are visualized; you can change the order using drag and drop option.

## Layout



### Desktop List



**Desktop** - It's possible to group the blocks in one, two, or three columns. To add a block, click the 'Plus' button; to delete a block click the basket in its upper-right corner. This is an example of the main blog page; the post page has the same options.

This is the frontend example of the main blog page.

# Blog

**RECENT POSTS**

[How to optimize your pricing strategy. AMP example post](#)  
3 day ago

[Magento 2 security features 101](#)  
12.01.2018

[Global E-commerce Trends and statistics](#)  
25.01.2018

**RECENT COMMENTS**

[How to optimize your pricing strategy. AMP example post](#)  
3 day ago

*This is in regular rotation at the gym. Its colorful and looks kinda cute under my exercise tanks.*  
Sam Harvard

[Magento 2 security features 101](#)  
12.01.2019

*Definitely not good for anything high-impact, but it's very stylish for yoga or something else low impact.*  
Mary Cold

[Global E-commerce Trends and statistics](#)  
22.12.2018



**SEO**

## Canonical URLs in Magento 1 & Magento 2

Have you found duplicate content on your site? No worries, it's all right. There are weighty reasons why your website includes several URLs that lead to the same page or duplicate content on different URLs. Moreover, this is a usual practice for online stores in general to have content like that; which is normal because of the typical e-commerce functionality.

Yesterday 24 viewed

Posted in: [Articles](#), [Ecommerce](#) By [Jane Doe](#)

[2 comments](#) [More from this author](#) [Read more →](#)



**Analytics**

**SEARCH THE BLOG**

Find some...

**Search**

**CATEGORIES**

Seo  
Analytics  
Research

**Security**  
Programs  
Usual practice for online stores  
Something

**Infographics**  
Infographic Examples  
Templates

**TAGS**

And here is an example of a particular post page.

# Blog



SEO

## Canonical URLs in Magento 1 & Magento 2

### Why work out the duplicate content issue?

- To point out a URL that you want users to see in search results;
- To help search engines assign all the duplicate URLs (from your and other websites) to a canonical one;
- To make product metrics easier by allotting the duplicate product pages to a definite piece of content;
- To manage the syndicated content posted on other resources and assign ranking to a preferred URL;
- To exclude the duplicate pages from crawling and let Google spend time on crawling new pages to gain the maximum out of your site.

So, how to solve the duplicate issue for good? The easiest and most powerful way is to set canonical URLs.

### Why is a Magento canonical URL?

So, how to solve the duplicate issue for good? The easiest and most powerful way is to set canonical URLs. A canonical URL is an address that is chosen as a 'preferred' one for search engine indexation. You may also hear users say 'canonical tag' keeping in mind an HTML attribute, which you apply to website pages to tell search engines where to assign the search value.

The canonicalization is necessary for pages with duplicate or very similar content. Thus, you can indicate which page is the main.

E.g.: Let's say that you have these pages for the same product:

- site.com/dresses/blackzaradress.html
- site.com/occasions/blackzaradress.html
- site.com/color/black/blackzaradress.html
- site.com/blackzaradress.html

If you won't make any settings on your Magento store, search engines will automatically choose one of them as canonical considering it the most relevant. This means you won't be able to control the choice, until making any changes.

Therefore, you need to tell search engines which one is canonical and set the 301 redirect for all the rest.

Learn everything about duplicate content from [our extensive guide on Magento duplicate content](#).

Yesterday 24 viewed



### RECENT POSTS

[How to optimize your pricing strategy. AMP example post](#)  
3 day ago

[Magento 2 security features 101](#)  
12.01.2018

[Global E-commerce Trends and statistics](#)  
25.01.2018

### SEARCH THE BLOG

Find some...

Search

### CATEGORIES

#### Seo

- Analytics
- Research

#### Security

- Programs
- Usual practice for online stores
- Something

#### Infographics

- Infographic Examples
- Templates

### TAGS



**Mobile** - On mobile devices, such as tablets and smartphones, your blog will have a 2-column layout, the other options of the layout constructor are equivalent to *Desktop*. The screenshots below show how a mobile post looks on the frontend. To see the tab with categories and other blocks, a customer should swipe it from the left or right side.

### mystore.com - Magento SEO tips: common mistakes to avoid



By Roy 15 day ago 7 Views

*My former college mate approached me and begged for help. For 6 months she was struggling to bring her hand made mugs and cups store at least to some top 20 or 30, but for that moment her store wasn't showing higher than 50 position. At first sight she was doing okay for a young self-*

#### Search the blog

#### Categories

- ✓ Research and lists
- ✓ Digital Marketing
- ✓ SEO
- ✓ How to's
- ✓ Insights

#### Tags

customers  
design  
**ecommerce**  
free  
marketing  
offer  
mobile

## URLs and Redirects

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## Display Settings ⌵

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## Search Engine Optimization ⌵

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## Layout ⌵

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## URLs and Redirects ⌶

URL Postfix  
[store view]

- No Postfix
- .html**
- /

Redirect to SEO formatted  
URL  
[store view]

**URL Postfix** - The .html postfix shows search engines that the page is static and is reliable. Also, you can use slash( "/" ) as a value. The addition of a slash at the end of a URL instructs the webserver to search for a directory. This speeds the web page loading because the server will retrieve the content of the web page without wasting time searching for the file.

**Redirect to SEO formatted URL** - If you set the option to 'Yes', customers and search robots will be redirected to the SEO-friendly post page by 301 redirects.

## List

# Configuration

Store View: Default Config ? Save Config

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Extensions & Notifications

Blog Pro

## List

Number of Posts per Page [store view]

**List** - Define the number of posts displayed on one blog page.

If there are more articles in your blog, visitors can browse content with **Older/Newer Entries** links.

## Post

### Post

Display Author Name <small>[store view]</small>	<input type="text" value="Yes"/>	<input type="button" value="v"/>
Display Number of Views <small>[store view]</small>	<input type="text" value="Yes"/>	<input type="button" value="v"/>
Display Print Link <small>[store view]</small>	<input type="text" value="No"/>	<input type="button" value="v"/>
Display Tags <small>[store view]</small>	<input type="text" value="Yes"/>	<input type="button" value="v"/>
Date Format <small>[store view]</small>	<input type="text" value="6 days ago"/>	<input type="button" value="v"/>
Width of image on Blog page <small>[global]</small>	<input type="text" value="915"/>	
Height of image on Blog page <small>[global]</small>	<input type="text" value="432"/>	
Enable 'Like' Control <small>[store view]</small>	<input type="text" value="Yes"/>	<input type="button" value="v"/>
Enable Previous-Next Navigation <small>[store view]</small>	<input type="text" value="Yes"/>	<input type="button" value="v"/>

Setting will enable prev-next navigation between posts based on their published date.

**Display Author Name** - Choose 'Yes' if you want to display the name of the post author on the frontend.

**Display Number of Views** - Set to 'Yes' to display the number of views for each blog post.

**Display Print Link** - Allow visitors to print out the articles they enjoy.

**Display Categories** - Enable the option to display categories a post belongs to.

**Limit of Categories in Block** - Define the limit of categories in the block.

**Display Tags** - Tags help readers find all posts on the same topic.

**Date Format** - Choose how to display the publishing date. It can be either in the standard format or as the number of days passed since posting.

**Width of image on Blog page** - Define the images' width to use on the blog pages.

**Height of image on Blog page** - Define the images' height to use on the blog pages.

**Enable 'Like' control** - Set 'Yes' to enable blog visitors to vote for posts on the frontend via likes or dislikes. It will help you to indicate which topics are more helpful and interesting for your readers.

**Enable Previous-Next Navigation** - Set 'Yes' to enable prev-next navigation between posts based on their published date. The navigation is located at the bottom of the blog post on the frontend.

## Categories

### Categories

Show Categories the Post Belongs to [store view]

If enabled, the categories block will be displayed on post view and listings pages.

Limit of Categories to Show on Post [store view]

If empty or 0, all categories assigned to a blog post will be displayed.

Limit of Categories in Layout Widget [store view]

Defines the number of categories per each level to be shown in the categories tree.

**Show Categories the Post Belongs to** - Set to 'Yes' to display the categories block on post view and listings pages.

**Limit of Categories to Show on Post** - Here you can limit the number of categories that should be

displayed on post view. If you leave this field empty or fill in 0, all categories assigned to a blog post will be displayed.

**Limit of Categories in Layout Widget** - This setting defines the number of categories per each level to be shown in the categories tree.

## Comments

### Comments

<b>Use Comments</b> <small>[store view]</small>	Yes
<b>Automatic Approving</b> <small>[store view]</small>	Yes
<b>Allow Guest Comments</b> <small>[store view]</small>	Yes
<b>Quantity of Recent Comments in Block</b> <small>[store view]</small>	3
<b>Display Short Content for Recent Comments</b> <small>[store view]</small>	Yes
<b>Display Date for Recent Comments</b> <small>[store view]</small>	Yes
<b>Ask Email for Comment</b> <small>[store view]</small>	Yes
<b>Ask Name for Comment</b> <small>[store view]</small>	Yes
<b>Notify Customers about Replies to Comments</b> <small>[store view]</small>	Yes
<b>Email Sender</b> <small>[store view]</small>	General Contact
<b>Email Template</b> <small>[store view]</small>	New Reply to Comment (Default)
<b>Enable GDPR consent</b> <small>[store view]</small>	Yes
<b>GDPR Consent Text</b> <small>[store view]</small>	I agree to the <a href="/privacy-policy" target="_blank">Privacy Policy</a>

**Use Comments** - Enable or disable comments on the frontend.

**Automatic Approving** - You can allow publishing comments immediately without approval or moderate them first.

**Allow Guest Comments** - Enable or disable guest comments.

**Quantity of Recent Comments in Block** - Define the number of comments that will be displayed in the 'Recent Comments' block.

**Display Short Content for Recent Comments** - If you enable this option, customers will see the beginning of recent comments in the block.

**Display Date for Recent Comments** - Set this option to 'Yes' if you'd like to show the date when a comment was left in the 'Recent Comments' block.

**Ask Email for Comment** - Make the Email field mandatory for new comments.

**Ask Name for Comment** - Make the Name field mandatory for new comments.

**Notify Customers about Replies to Comments** — Choose 'Yes' to notify customers about new comments to the thread they participate in. If you enable this setting, the two additional fields will be displayed, where you can specify the **Email Sender** and the **Email Template** for customers' notifications.

To let customers **Unsubscribe** from such notifications please install the **EmailUnsubscribe** system module which is supplied with the extension.

**Enable GDPR Consent** - Enable or disable the GDPR consent for comments.

**GDPR Consent Text** - Specify the consent text with a link to the privacy policy page.

The module doesn't provide your store with a privacy policy. It should be created as a CMS page in the admin panel.

## Notification of Added Comment

Keep your store administrators timely informed of every added comment.

## Notification of Added Comment

**Enabled**  
[store view] Yes

**Receiver**  
[store view] admin@example.com  
store-manager@example.com

This will be used in the "To" field. Several emails should be written on a separate line.

**Sender**  
[store view] General Contact

This will be used as "From"

**Notification Template**  
[store view] Admin New Comment (Default)

This email template will be used to send a notification of a new submitted comment.

**Enabled** - Choose 'Yes' to enable notifications of added comments.

**Receiver** - Specify the email addresses, to send the notifications. Several emails should be written on a separate line.

**Sender** - Define the sender.

**Notification Template** - Choose the email template to send the notifications of a newly submitted comments.

## Recent Posts Block

## Recent Posts Block

<b>Recent Posts Quantity in Block</b> <small>[store view]</small>	<input type="text" value="5"/>
<b>Display Short Content</b> <small>[store view]</small>	<input type="text" value="No"/> ▼
<b>Display Date</b> <small>[store view]</small>	<input type="text" value="Yes"/> ▼
<b>Display Image</b> <small>[store view]</small>	<input type="text" value="Yes"/> ▼
<b>Image Width (px)</b> <small>[store view]</small>	<input type="text" value="60"/>
<b>Image Height (px)</b> <small>[store view]</small>	<input type="text" value="60"/>

**Recent Posts Quantity in Block** - Set how many posts will be displayed in the block.

**Display Short Content** - Select 'Yes' to allow your customers to read the beginning of posts.

**Display Date** - Choose whether you want to show the date when a post was published.

**Display Image** - Specify whether you want to show images in the recent posts block.

**Image Width** and **Image Height** - Specify an image size.

## Posts & Products Relation

In this tab, you can configure the general settings of the relations between posts and products.

## Posts&Products Relation

<b>Show Related Posts Tab on Product Page</b> <small>[store view]</small>	<input type="text" value="Yes"/>
<b>Related Posts Tab Title</b> <small>[store view]</small>	<input type="text" value="Related Posts"/>
<b>Show Related Products Block on Post Page</b> <small>[store view]</small>	<input type="text" value="Yes"/>
<b>Related Products Block Title</b> <small>[store view]</small>	<input type="text" value="Related Products"/>

**Show Related Posts Tab on Product Page** - Choose 'Yes' if you want to display the related blog posts on product pages.

**Related Posts Tab Title** - Indicate the title for the related posts tab.

**Show Related Products Block on Post Page** - Set to 'Yes' if you want to display the related products block on the blog posts pages.

**Related Products Block Title** - Specify the title for the related products block.

You can adjust the connections between particular posts and products on each post editing page.

## Tags

Tags are more specific than categories. They help visitors find posts on the topic they are interested in quicker.

# Configuration

**Save Config**

**AMASTY EXTENSIONS** ^

Extensions & Notifications

**Blog Pro**

## Tags

**Minimal Posts Number per Tag** [store view]

**Use 3D Cloud to Display Tags** [store view]

**3D Cloud: Height** [store view]

**3D Cloud: Text Color** [store view]

**3D Cloud: Tag Color for Less Used Tags** [store view]

**3D Cloud: Tag Highlight Color** [store view]

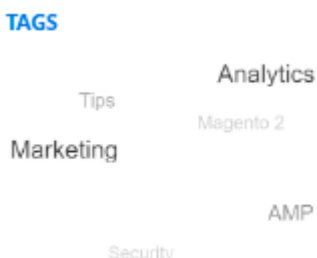
**3D Cloud: Color Scheme** [store view]

Choose any color scheme and press Apply to fill color fields automatically

**Minimal Posts Number per Tag** - Define the minimal quantity of posts that a tag should have.

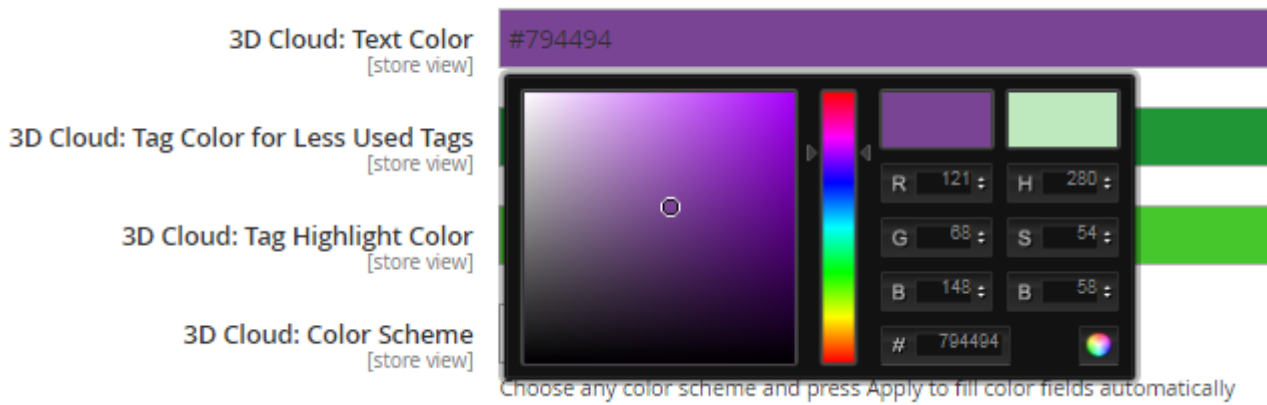
**Use 3D Cloud to Display Tags** - Display tags as a 3D cloud.

To make tags more noticeable to visitors you can add a block with a 3D tag cloud to the main blog page and post pages. This is how a tag cloud looks on the frontend. More popular tags look brighter than the other to drive the readers' attention to the hottest topics.



**3D Cloud: Height** - Choose the height of the 3D cloud block (in pixels).

**3D Cloud: Text Color** - Input the HEX code of the color that will be applied to the most popular tags (they have a bigger size than other tags).



It's also possible to use a handy palette instead of the color codes.

**3D Cloud: Tag Color for Less Used Tags** - Define the color that will be applied to minor tags (they are of a smaller size than the popular ones).

**3D Cloud: Tag Highlight Color** - Choose the highlight color.

**3D Cloud: Color Scheme** - Choose a ready-made color scheme of the cloud that will suit your store design.

## Social Buttons

## Social Buttons

**Enabled**  
[store view]

Yes

**Networks**  
[store view]

- Twitter
- Facebook
- Vkontakte
- Odnoklassniki
- Blogger
- Pinterest
- Tumblr
- Digg
- StumbleUpon
- Slashdot
- Reddit
- LinkedIn
- Whatsapp

**Enabled** - The option turns on/off social networks share buttons.

**Networks** - Choose networks where your customers will be able to share posts. The following networks are available: Twitter, Facebook, Vkontakte, Odnoklassniki, Blogger, Pinterest, Tumblr, Digg, StumbleUpon, Slashdot, Reddit, LinkedIn, Whatsapp.

Frontend example. As you can see, the sharing buttons are displayed right under the article on each post page of the blog.

### AUTOMATION AND DATA DRIVEN DECISIONS

As e-commerce is growing and becoming more complicated, more and more activities are being passed to the technology – from chatbots talking to people to marketing automation software producing data-driven decisions, leaving merchants with more time and effort to deal with more important tasks which cannot be solved with technology yet.

### PRICE FLEXIBILITY

Dynamic prices are a trend which is only starting to penetrate the e-commerce market. But with rising competition, marketplace domination and hyperlocal marketing challenges, it will definitely grow in the next couple of years, as the market demands price flexibility built on AL and big data automation solutions.

*That's a wrap for today!*

*From what we see now, e-commerce domain remains to be an impressive opportunity for business. It's not just replacing physical stores, it rather becomes a huge economical and technology symbiosis moving across the globe and shifting the way we exist, acquire products and services for our lives and perceive life every day. We're excited to be a part of this journey and to help thousands of businesses keep up with the latest changes.*

2 years ago 25 view(s)



Did you like this post? 2 0

## Look and Feel

### Configuration

Store View: Default Config

**AMASTY EXTENSIONS**

Extensions & Notifications

**Blog Pro**

### Look and Feel

Include

[store view]

**Include** - Select a color scheme for the icons displayed at the top of a blog post (the author, number of views, the Print button, etc.).

## Accelerated Mobile Pages


Enable this option to make mobile pages work fast. AMP pages load nearly instantly and offer smooth experience on any mobile screen.

## Accelerated Mobile Pages



**Enable AMP** [store view]

### Logo

**Image** [store view]  LUMA   
 Delete Image  
Allowed file types: jpeg, gif, png. Maximum file size: 2MB

**Width** [store view]   
Recommended width should not exceed 180px.

**height** [store view]   
Recommended height should not exceed 60px.

### Design

**Tag Color** [store view]

**Link Color** [store view]

**Link Color (On Hover)** [store view]

**Button Background Color** [store view]

**Button Background Color (On Hover)** [store view]

**Button Text Color** [store view]

**Button Text Color (On Hover)** [store view]

**Footer Background Color** [store view]

**Footer Link Color** [store view]

**Image** - Choose a logo image to display on accelerated mobile pages. Allowed file types: jpeg, gif, png. Maximum file size: 2MB

**Width/Height** - Specify logo width and height. Note, that it shouldn't exceed 180 x 60px.

**Design** - Configure color settings for tags, links, buttons, and footer displayed on accelerated mobile pages.

## How does it work?

AMP is a feature that optimizes website pages and makes them fast-loading on mobile devices. It is possible due to the special algorithm that replaces any code with HTML. It allows to remove and replace tags in order to make the page as fast as possible.

### Key features:


- Pages are rendering extremely fast.
- The extension applies AMP on mobile devices only. It doesn't affect the desktop version.
- The position in Google ranking is improved due to the better score in [Google PageSpeed Insights](#).
- It works properly on the Magento cloud as well.

## Posts


Reach features of the extension allow you to create blog posts adding images, thumbnails and author details. Besides, you can optimize posts for search engines and thus increase leads traffic to the store.

To view, edit and create posts, please go to **Content → Posts**. A convenient grid displays all your articles. Discover mass actions to manage blog content faster. To submit a new entry, please click the 'Add Post' button in the upper right corner of the page.

# Posts

 demouser ▾

[Add Post](#)

 Filters

 Default View ▾

 Columns ▾

Actions ▾

4 records found (2 selected)

20 ▾ per page

< 1 of 1 >

Activate

Inactivate

Delete

		Title	Status	Url Key	Author	Categories	Published At	Action
<input type="checkbox"/>		GLOBAL E-COMMERCE TRENDS AND STATISTICS	Published	global-ecommerce-trends-and-statistics	Jane Doe	Articles, Ecommerce	2019-02-06 00:00:00	Select ▾ Edit Preview Duplicate
<input checked="" type="checkbox"/>	5	MAGENTO 2 SECURITY FEATURES 101	Published	security-features-101	Jane Doe	Articles, Security	2019-02-03 00:00:00	
<input checked="" type="checkbox"/>	6	HOW TO OPTIMIZE YOUR PRICING STRATEGY. AMP EXAMPLE POST	Published	AMP-post	John Snow	Articles, Digital Marketing	2019-01-24 00:00:00	Select ▾
<input type="checkbox"/>	7	CANONICAL URLS IN MAGENTO 1 & MAGENTO 2	Disabled	canonical-urls-duplicate	Jane Doe	Articles	2019-02-10 00:00:00	Select ▾

Every post has three options: Edit and Duplicate.

**Edit** - If you want to make some changes in the post content, select this option or just click the post line.

**Preview** - Select this option to preview the post look and feel.

**Duplicate** - the feature is useful if you need to publish the same post in another store view, but want to change the content or translate it into another language.

For this example, we will edit one of the existing posts.

## **Edit and create posts**

Create posts with an all-in-one intuitive live design editor. Create texts and complement them with advanced formatting, various fonts, images, lists, and tables. Preview the post look and feel, add tags, categories, and metadata.

# Edit Post `MAGENTO 2 SECURITY FEATURES 101`

## Content

Title \*

MAGENTO 2 SECURITY FEATURES 101

Url Key \*

security-features-101

Post Image



List Image



Full Content

The fact makes the platform a sweet spread for attackers. That's the reason why we have decided to bring that up and tell you about Magento 2 native security features.

magento widget

### 5 MAGENTO 2 SECURITY FEATURES

With the mass migration to the new version and a large number of detected vulnerabilities, [Magento Security Center](#) regularly releases security patches and updates for basic admin configurations of which we'll say here today.

*The major built-in protective configurations presented below can be utilized by anyone who runs Magento 2 for security needs:*

Tags

Tips× Security×

**Title** - Specify the title of the post.

**URL Key** - Define an SEO-friendly URL for the post.

**Post Image** - Choose an image that will be displayed in the post.

**Post Image Alt** - Specify an alternate text for a post image to be shown when a user for some reason

cannot view it.

**List Image** - Choose an image that will be displayed on the main blog page.

If you add only one image, it will be displayed for both list and post.

**List Image Alt** - Specify an alternate text for a list image. A title of the post will be used if this field is empty.

**Image Link** - You can insert a link to an internal page in your store or to another website.

**Full Content** - Write the actual post in this field.

With the help of WYSIWYG editor tool, you can quickly format text, change fonts, add images, videos, create lists, tables, etc.

**Short Content** - Write a short description or summary of the post. It will be displayed on the main page as a preview for the post.

**Tags** - Specify the tags that are related to the post topic. If you used a tag once in the past, it will be autocompleted. Find out how to create a tag in this section.

**Preview** - Preview the post look and feel before publishing.

### Short Content

Rich text editor toolbar with icons for bold, italic, underline, text color, background color, bulleted list, numbered list, link, unlink, quote, code, table, table of contents, undo, redo, and other editing tools. It also includes dropdown menus for Paragraph, Font Family, and Font Size.

Now, we are all used to say that e-commerce is still growing, that it's showing rise in market volume, sales and revenue not only in top-performing economies, but in developing countries, too.

But what exactly does that mean?

Let us break down what happened in the world of e-commerce in 2017.

Path: p

### Related Posts



**Add Related Posts**

< 1 of 1 >

ID	Thumbnail	Title	Status	Url Key	Actions
5		MAGENTO 2 SECURITY FEATURES 101	Published	security-features-101	<a href="#">Remove</a>
6		HOW TO OPTIMIZE YOUR PRICING STRATEGY. AMP EXAMPLE POST	Published	AMP-post	<a href="#">Remove</a>
7		CANONICAL URLS IN MAGENTO 1 & MAGENTO 2	Disabled	canonical-urls-duplicate	<a href="#">Remove</a>

**Add Related Posts** - Choose this option to add posts related to the article. Readers will be able to see them right on the post page they are currently viewing.

### Related Posts



### Related Products



**Add Related Products**

**Add Related Products** - With this option, you can display related products on the post page as well as show related posts on linked products' pages.





### Add Related Products ✕

[Cancel](#) [Add Selected Products](#)

[Filters](#) [Default View](#) [Columns](#)

Active filters: [Name: watch](#) [Clear all](#)

9 records found (3 selected) 20 per page 1 of 1

<input type="checkbox"/>	ID	Thumbnail	Name	Type	Attribute Set	SKU	Price	Visibility	Status	Websites
<input checked="" type="checkbox"/>	36		Aim Analog Watch	Simple Product	Gear	24-MG04	\$45.00	Catalog, Search	Enabled	Main Website
<input checked="" type="checkbox"/>	37		Endurance Watch	Simple Product	Gear	24-MG01	\$49.00	Catalog, Search	Enabled	Main Website
<input checked="" type="checkbox"/>	38		Summit Watch	Simple Product	Gear	24-MG03	\$54.00	Catalog, Search	Enabled	Main Website
<input type="checkbox"/>	39		Cruise Dual Analog Watch	Simple Product	Gear	24-MG05	\$55.00	Catalog, Search	Enabled	Main Website







Choose the necessary products, which you want to display on a particular post page and click the **Add Selected Products** button.

### Related Products



**Add Related Products**

20  per page  1 of 1 

	ID	Thumbnail	Name	Visibility	Status	Websites	Actions
	36		Aim Analog Watch	Catalog, Search	Enabled	Main Website	<a href="#">Remove</a>
	37		Endurance Watch	Catalog, Search	Enabled	Main Website	<a href="#">Remove</a>
	38		Summit Watch	Catalog, Search	Enabled	Main Website	<a href="#">Remove</a>

Now you can see the list of products, related to the post. You can change the order of the products via drag and drop.

Home > Overnight Duffel



# Overnight Duffel

★★★★☆ 3 Reviews [Add Your Review](#)

\$45.00


IN STOCK  
SKU#: 24-WB07

Qty

[Add to Cart](#)

[ADD TO WISH LIST](#) [ADD TO COMPARE](#)

Details	More Information	Reviews (3)	Related Posts
---------	------------------	-------------	---------------




### Global E-commerce Trends and Statistics

Now, we are all used to say that e-commerce is still growing, that it's showing rise in market volume, sales and revenue not only in top-performing economies, but in developing countries, too.

But what exactly does that mean?


Let us break down what happened in the world of



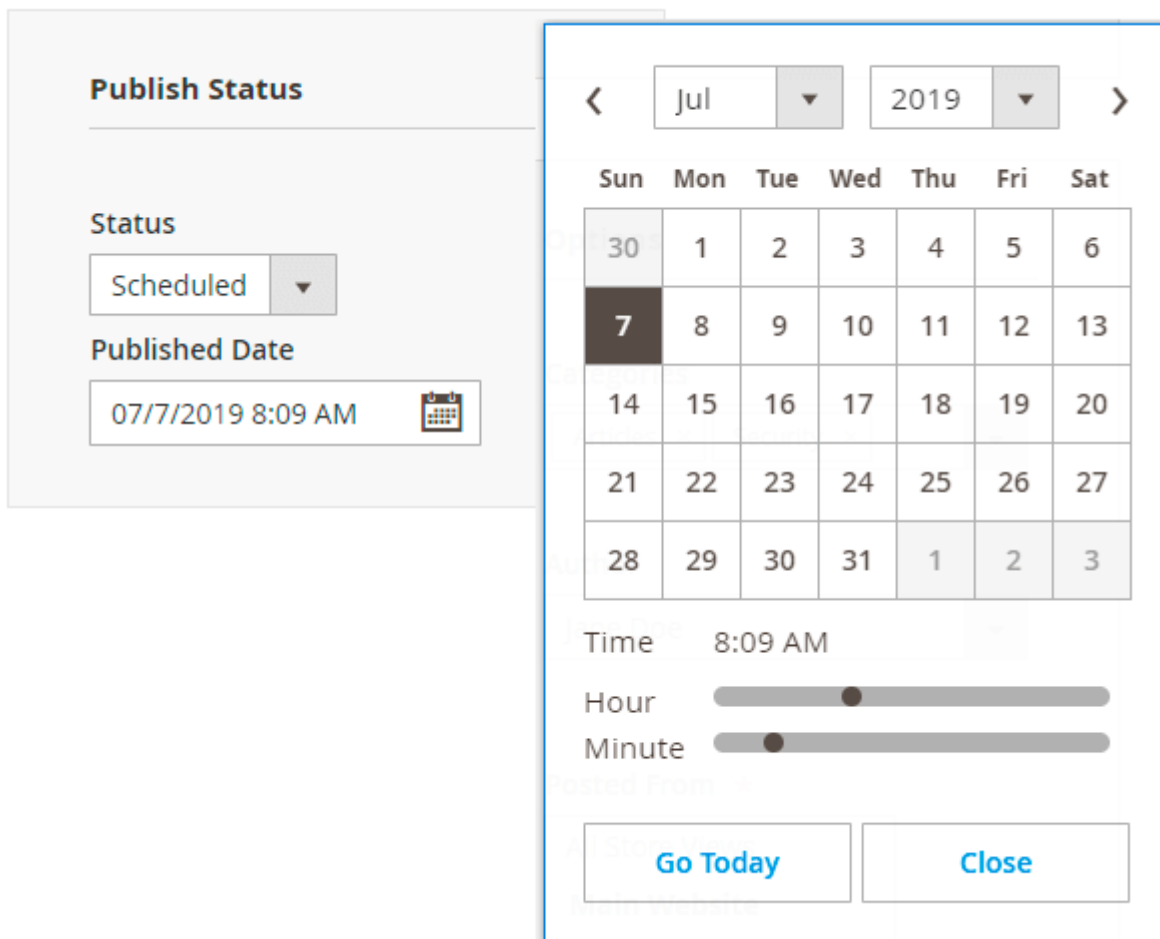
### Magento 2 Security Features 101

Get over it, security should be part and parcel of any online business process. Being a merchant you know it firsthand, websites and e-commerce sites, in particular, are compromised 24/7 365 days a year.

2 years ago



After you have added the products to the post, this post also will be displayed on the linked products pages in the **Related Posts** tab.



**Status** - Select the status of the post.

- *Published* - The post is displayed on the frontend.

- *Disabled* - The post is not displayed on the frontend.

- *Hidden* - The post is not enabled but you can see how it will look in the frontend. For this, click the link above the post that will appear after saving. We recommend you to set this status until the post is ready for publishing.

- *Scheduled* - The post will automatically be published at the time that you define in *Publish Date* field.

**Options**

---

**Categories**

Articles × Ecommerce ×

[Create New Category](#)

**Author**

Jane Doe

[Create New Author](#)

**Posted From \***

- All Store Views
- Main Website**
- Main Website Store**
- Default Store View
- Europe Website
- Asia Website

**Allow comments**

Yes

**Views:** 23

**Like:** 2

**Dislike:** 0

**Mark as Featured**

Yes

Post without List Image won't be displayed

**Categories** - Select a category or categories the post will be published in. **Author** - Choose the author from the list.

**Posted From** - Select the store view from which the post will be published.

**Allow Comments** - Select 'Yes' if you want to allow customers to leave comments to the post.

**Mark as Featured** - Select 'Yes' if you want to pin a post at the top of the blog page and to draw more readers' attention to it.

Here you can also see the post's **views counter**. It shows the number of times each post was viewed on the frontend. Also, you can see the number of **likes** and **dislikes**.

### Meta Data

---

#### Meta Title

#### Meta Tags

#### Meta Description

#### Canonical Url

Use relative URL here. Read [this article](#) to learn more about canonical URLs.

**Meta Data** - Metadata, which includes meta title, meta description, and meta tags, helps search engines to correctly analyze what your post is about.

**Meta Title** - Specify the meta title of the post.

**Meta Tags** - Write keywords and phrases by which visitors can find the post in search engines.

**Meta Description** - Add a brief description of the topics, which are covered in the post.

**Canonical Url** - Here you can specify the preferred Url to be considered as the 'master' version for search engine indexation. This setting helps to prevent duplicate content issues.

### Open Graph Metadata

---

**Add Open Graph Metadata**

Yes

**Open Graph Type**

Article ▼

Please Select Type

Article

**Open Graph Title**

Magento 2 Security Features

**Open Graph Description**

Everything you need to know about Magento 2 native security features. Check it now!

**Add Open Graph Metadata** - Set the toggle to the “Yes” position to adjust the blog post preview for sharing on social media.

**Open Graph Type** - Select ‘Article’ to enable Open Graph for the blog post page.

**Open Graph Title** - Specify the title, which you would like to display when sharing the link of the post on social media.

**Open Graph Description** - Add a brief post description, which you would like to display when sharing the link of the post on social media.

When you finished editing a post please, save the changes.

## Manage blog categories

Categories are aimed to help readers easier navigate in your blog and find the necessary posts faster.

To access the existing categories, please go to **Content → Categories**. You can view the current blog categories with their main parameters on the grid. You can create a multi-level category tree and assign blog posts in the subcategory. Use the 'Edit' action to make the needed changes or click the 'New Category' button to create a category.

## Categories

[New Category](#)

Name	Url Key	Status	Store Views	Sort Order	Created At	Updated At	Action
<input type="text"/>	<input type="text"/>	<input type="text" value=""/>		<input type="text"/>	From <input type="text" value=""/> To <input type="text" value=""/>	From <input type="text" value=""/> To <input type="text" value=""/>	
Research and lists	research	Enabled	Main Website Main Website Store Default Store View	0	Aug 29, 2016, 3:41:33 PM	Aug 29, 2016, 3:41:44 PM	<a href="#">Edit</a>
Digital Marketing	marketing	Enabled	Main Website Main Website Store Default Store View	0	Aug 29, 2016, 3:44:18 PM	Aug 29, 2016, 3:44:18 PM	<a href="#">Edit</a>

For this example we will edit the existing category; you would go through the same steps to create a new one.

# Edit Category `Articles`

demouser

Scope: All Store Views ? ← Back Delete Save and Continue Edit Save

## General ✎



**Name** \* [store view]

**Url Key** \* [store view]

**Description**

Paragraph **B** *I* U

In this category, you can find a variety of articles on the most relevant industry trends.

- E-commerce
- Digital Marketing
- Security

p POWERED BY TINY

**Sort Order** [global]

**Status** [store view]  Enabled

**Parent Category** \* [global]

**Name** - Specify the category title.

**Url Key** - Specify the category URL.

**Description** - Fill in the category description.

**Sort Order** - The sort order of a category is defined automatically. If necessary, you can change it.


**Status** - enable or disable the category.

**Parent Category** - Choose the parent category if any or select 'Root Category'.

In the Meta Data tab, you can specify a meta title, tags, and description. They will allow search engines to index the category better.

# Edit Category `Articles`

 demouser ▾

Scope: All Store Views ▾  [← Back](#) [Delete](#) [Save and Continue Edit](#) [Save](#)

## General



## Meta Data



**Meta Title**  
[store view]

E-commerce and Magento Articles

**Meta Tags**  
[store view]

e-commerce, seo, optimization

**Meta Description**  
[store view]

Magento useful articles: tips and tricks


**Meta Title** - Specify the meta title of the category.


**Meta Tags** - Write keywords and phrases by which visitors can find the category in search engines.

**Meta Description** - Add a brief description of the topics, which are covered in all posts of the category.

# Edit Category `Articles`

 demouser ▾

Scope: All Store Views ▾  [← Back](#) [Delete](#) [Save and Continue Edit](#) [Save](#)

General  

Meta Data  

Posts from Category 

 Filters  Columns ▾

4 records found

20 ▾ per page [<](#)  of 1 [>](#)

ID	Title	Url Key
4	Global E-commerce Trends and Statistics	global-ecommerce-trends-and-statistics
5	Magento 2 Security Features 101	security-features-101
6	How to Optimize Your Pricing Strategy: AMP Example Post	AMP-post
7	Canonical URLs in Magento 1 & Magento 2	canonical-urls-duplicate

In the **Post From Category** tab you can see the list of posts that were published in this category.

Remember to click the 'Save' button when you are done.

See how the list of categories will look on the frontend.



SEO

## Canonical URLs in Magento 1 & Magento 2

Have you found duplicate content on your site? No worries, it's all right. There are weighty reasons why your website includes several URLs that lead to the same page or duplicate content on different URLs. Moreover, this is a usual practice for online stores in general to have content like that; which is normal because of the typical e-commerce functionality.

Yesterday · 24 viewed

Posted in: [Articles](#), [Ecommerce](#)  By Jane Doe

 2 comments

[Read more](#) →

### SEARCH THE BLOG

Search

### CATEGORIES

#### Seo

- Analytics
- Research

#### Security

- Programs
- Usual practice for online stores
- Something


#### Infographics

- Infographic Examples
- Templates

## Manage blog tags

To view all the tags that are used in your blog, please go to **Content** → **Tags**. There you can view all the tags you have with their main parameters on a convenient grid. Click on the tag to edit it and use the 'Add Tag' button to create a new tag.

# Tags


 demouser ▾

[Add Tag](#)


<input type="checkbox"/>	ID	↓	Name	Url Key	Used In Posts	Action
<input type="checkbox"/>	1		Analytics	analytics	2	<a href="#">Edit</a>
<input type="checkbox"/>	2		Infographics	infographics	1	<a href="#">Edit</a>
<input type="checkbox"/>	3		SEO	seo	1	<a href="#">Edit</a>
<input type="checkbox"/>	4		Tips	tips	1	<a href="#">Edit</a>
<input type="checkbox"/>	5		Magento 2	magento-2	1	<a href="#">Edit</a>
<input type="checkbox"/>	6		AMP	amp	1	<a href="#">Edit</a>

For this example we will edit the existing tag; you would go through the same steps to create a new one.

# Edit Tag `Analytics`

 demouser ▾

Store View: All Store Views ▾ 

 Back

Delete

Save and Continue Edit

**Save**

## General

Name \*

Url Key \*

## Meta Data


Meta Title

Meta Tags

Meta Description

## Tagged Posts

 Filters

 Columns ▾

2 records found

20  per page



1

of 1



ID ↓	Title	Url Key
4	GLOBAL E-COMMERCE TRENDS AND STATISTICS	global-ecommerce-trends-and-statistics
6	HOW TO OPTIMIZE YOUR PRICING STRATEGY. AMP EXAMPLE POST	AMP-post

**Name** - Specify the name of the tag.

**Url Key** - Define the URL key for the tag.

In the Meta Data tab, you can specify a meta title, tags, and description. They will allow search engines to index the tag better.

**Meta Title** - Specify the meta title of the tag.

**Meta Tags** - Write keywords and phrases by which visitors can find the tag in search engines.

**Meta Description** - Add a brief description of the topics, which are covered in all tagged posts.

**Tagged Posts** - In this tab, you can view all the posts that are marked with the chosen tag.

When you finished editing a tag, please, save the changes.

## Comments

Comments are a necessary part of every blog. With their help, you can communicate with your visitors and learn their opinion on the topics you cover.

All blog comments are displayed on the backend. To view, approve or edit them, please go to **Stores** → **Configuration** → **Amasty Blog Pro** → **Comments**.

Comments demouser


Filters | Default View | Columns

Actions 8 records found (1 selected) 20 per page 1 of 1

	ID	Post	Comment	Name	E-mail	Status	Store View	Created At	Updated At	Action
<input type="checkbox"/>	1	Magento 2 Security Features 101	Thank you for the article! It is very useful!	Anna	anna@example.com	Approved	Main Website Store Default Store View	Jun 12, 2019 12:47:43 PM	Jun 12, 2019 12:47:43 PM	Select
<input checked="" type="checkbox"/>	2	Magento 2 Security Features 101	Nice post, but it is still not clear how to enable http only flag for cookie in Magento 2.	John	john@example.com	Approved	Main Website Store Default Store View	Jun 12, 2019 12:50:19 PM	Jun 12, 2019 12:50:19 PM	Select Approve Reject Reply Edit Delete
<input type="checkbox"/>	3	Magento 2 Security Features 101	Data encryption really matters! Waiting for more posts.	Alex	alex@example.com	Approved	Main Website Store Default Store View	Jun 12, 2019 12:51:58 PM	Jun 12, 2019 12:51:58 PM	

To edit a comment or change its status, select the *Edit* option in the Action dropdown or just click the comment line. You can also approve, reject, reply or delete a comment right from the grid.

# Edit Comment `1`

 demouser ▾

[← Back](#)   [Delete](#)   [Save and Continue Edit](#)   [Save](#)

## General



Name \*

E-Mail

Comment

Status

Posted From \*

On the comment page, you can change the customer name, email, comment content, status, and store view.

This is how comments are displayed on the frontend, right under the post and the sharing buttons.

Row of social media sharing icons: Twitter, Facebook, VK, Blogger, Pinterest, Tumblr, Digg, RSS, Print, Email, StumbleUpon, LinkedIn.

Did you like this post? 1 0

### COMMENTS

Anna 2 months ago at 12:47 PM  
*Thank you for the article! It is very usefull* [Reply](#)


Blog Administrator 2 months ago at 12:47 PM  
*Hi Anna, Thanks for reading and commenting. We are glad to be helpful.* [Reply](#)

[Post comment](#)

## Authors

Share the joy of creating interesting content with other users. Let them publish posts alongside you and provide visitors with the author's introduction by adding social media links to their individual Facebook, Twitter, and LinkedIn pages. Manage all authors in a special grid.

# Authors

 demouser ▾

Add Author

Actions ▾  
Delete

Filters


 Default View ▾

 Columns ▾

<input type="checkbox"/>	ID	Name	Url Key	Action
<input type="checkbox"/>	1	Joanna Reeves	joanna-reeves	<a href="#">Edit</a>
<input type="checkbox"/>	2	Jane Doe	jane-doe	<a href="#">Edit</a>
<input type="checkbox"/>	3	John Snow	john-snow	<a href="#">Edit</a>
<input type="checkbox"/>	4	Mark Rose	mark-rose	<a href="#">Edit</a>
<input checked="" type="checkbox"/>	5	Alex Brannigan	alex-brannigan	<a href="#">Edit</a>

Easily add new authors and edit their information.

# Edit Author `Jane Doe`

 demouser ▾

scope: All Store Views ▾ ?

← Back

Delete

Save and Continue Edit

Save

## General

**Name** \*   
[store view]

**Url Key** \*   
[global]

**Job Title**   
[store view]

**Facebook Profile**   
[global]

**Twitter Profile**   
[global]

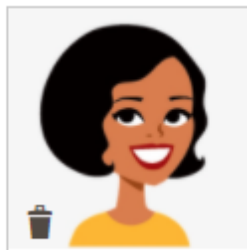
**LinkedIn Profile**   
[global]

**Short Description**   
[store view]

**Description**   
[store view]

**Image**

Maximum file size: 2 MB. Allowed file types: JPG, GIF, PNG, ICO, APNG.



woman7.png  
308x303

**Name** - Specify the author's name.

**URL Key** - Specify the author's URL.

**Job Title** - Fill in the author's job title.

**Facebook Profile** - Add social media link to the author's individual Facebook page.

**Twitter Profile** - Add social media link to the author's individual Twitter page.


**LinkedIn Profile** - Add social media link to the author's individual LinkedIn page.

**Short Description** - Type in few words to briefly describe the author.

**Description** - Add more detailed information about the author. For example, you may tell something about the author's sphere of interests, career, etc.

**Image** - Here you can attach the author's photo. Note, that the maximum file size is 2 MB. Allowed file types are JPG, GIF, PNG, ICO, APNG.

## Edit Author `Jane Doe`

 demouser ▾

Scope: All Store Views ▾ ?

← Back

Delete

Save and Continue Edit

Save

### General

### Meta Data

Meta Title  
[store view]

Jane Doe

Meta Tags  
[store view]

jane doe, e-commerce articles

Meta Description  
[store view]

Jane Doe: Useful articles for Magento blog

### Posts of Author

ID	Title	Url Key
4	Global E-commerce Trends and Statistics	global-e-commerce-trends-and-statistics
5	Magento 2 Security Features 101	security-features-101
7	Canonical URLs in Magento 1 & Magento 2	canonical-urls-duplicate

In the Meta Data tab, you can specify a meta title, tags, and description. They will allow search engines to index the author (and hence your posts) better.

**Meta Title** - Specify the meta title.

**Meta Tags** - Write keywords and phrases by which visitors can find the blog posts of the author in search engines.

**Meta Description** - Add a brief description of the topics, which are covered in the blog posts of the author.

In the **Posts of Author** section, you can find all the posts of this author.

When you finished editing a piece of author information please, save the changes.

Customers can view the author's information by clicking on the **author's name** on the post pages or blog category pages.

Tips Security

## Magento 2 Security Features 101

Get over it, security should be part and parcel of any online business process. Being a merchant you know it firsthand, websites and e-commerce sites, in particular, are compromised 24/7 365 days a year.

2 years ago 37 view(s)

Posted in: [Articles](#), [Security](#)  By Jane Doe

 3 comments

[Read More](#) →

In this section, besides the additional info, your blog visitors will also find other posts of this author.



## Jane Doe

Writer

Jane is passionate about describing different things in a simple and engaging language.

She likes to discover how people perceive information and react to it. In her free time, she likes to meet with friends and read inspiring books.



### RECENT POSTS



Global E-commerce Trends and Statistics

2 years ago



Magento 2 Security Features 101

2 years ago

## Articles by Jane Doe

As a writer, Jane is passionate about describing different things in a simple and engaging language. She likes to discover how people perceive information and react to it. In her free time, she likes to meet with friends and family, read inspiring books, and do fitness.



Analytics   Infographics   Marketing

### Global E-commerce Trends and Statistics

Now, we are all used to say that e-commerce is still growing, that it's showing rise in market volume, sales and revenue not only in top-performing economies, but in developing countries, too.

## Blog Activity in Customer Account

With the extension, customers can conveniently keep track of the posts they liked or commented on in the **Blog Posts** tab of their accounts.



- What's New
- Women ▾
- Men ▾
- Gear ▾
- Training ▾
- Sale
- Blog

- My Account
- My Orders
- My Downloadable Products
- My Wish List

---

- Address Book
- Account Information
- Stored Payment Methods

---

- My Product Reviews
- Blog Posts**
- Newsletter Subscriptions

Compare Products

You have no items to compare.

## Blog Posts

- Posts I Liked
- Posts I Commented



Global E-commerce Trends and Statistics



Magento 2 Security Features 101



How to Optimize Your Pricing Strategy: AMP Example Post

## Widgets

Do you want more visitors to know about your blog? Spread the necessary information via widgets. With the extension, you can add the Blog Categories, Blog Recent Posts, Blog Featured Posts, Recent Comments, and other widgets to any page of your website.

Please, go to **Content** → **Widgets** → **Add Widget** button to create a new widget.

# Widgets

 demouser ▾

Add Widget

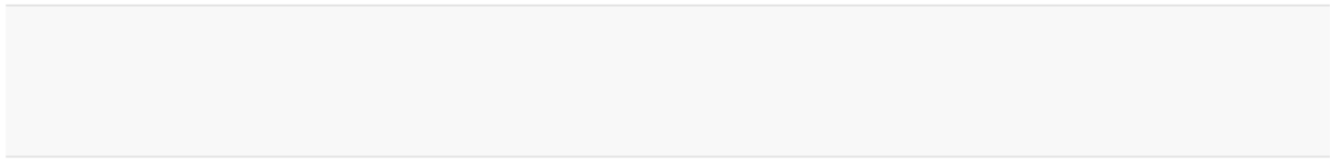
Widget ID	Widget	Type	Design Theme	Sort Order
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
1	Contact us info	CMS Static Block	Magento Luma	0
2	Footer Links	CMS Static Block	Magento Luma	0
3	Sale Left Menu	CMS Static Block	Magento Luma	0
4	Gear Left Menu	CMS Static Block	Magento Luma	0
5	Men's Left Menu	CMS Static Block	Magento Luma	0
6	Women's Left Menu	CMS Static Block	Magento Luma	0
7	What's New Left Menu	CMS Static Block	Magento Luma	0

## Blog Category Widget


Choose this type of widget to display the posts categories in your blog.

On the **Settings** tab, select the **Amasty Blog Category Widget** in the **Type** field. Then, choose the desired design theme in the corresponding field and press the button **Continue**.


# Widgets




**WIDGET**

Settings 

---


Type \* Amasty Blog Category Widget 

Design Theme \* Magento Luma 

[Continue](#)

On the **Storefront Properties** tab, give a title to your widget in a **Widget Title** field at first. Then, choose the stores in which the widget should be available in the **Assign to Store Views** field. You can also specify the **Sort Order** when needed (when you have several widgets in the same container).

**WIDGET**

Storefront Properties 

Widget Options

### Storefront Properties

Type

Design Package/Theme

Widget Title \*


Assign to Store Views \* 

All Store Views

**Main Website**

**Main Website Store**

Default Store View



Sort Order

Sort Order of widget instances in the same container

After these steps are completed, hit the **Add Layout Update** button. In the **Display on** dropdown, choose the pages or products type to place the widget on.

## Layout Updates

Display on **-- Please Select --**

- Categories**
  - Anchor Categories
  - Non-Anchor Categories
- Products**
  - All Product Types
  - Simple Product
  - Virtual Product
  - Bundle Product
  - Downloadable Product
  - Configurable Product
  - Grouped Product
- Generic Pages**
  - All Pages
  - Specified Page
  - Page Layouts
- Amasty Blog**
  - Posts Listing Page
  - Post Page

If you want to place a widget on your blog pages, just choose **Amasty Blog → Post Listing Page** or **Amasty Blog → Post Page** from this dropdown list. Please note, that if you choose **All Pages**, the widget will be displayed both on the pages of your web store and on the pages of the blog.

Then specify the required additional information below, such as particular pages or products and also the container (the place on the page) for the widget.

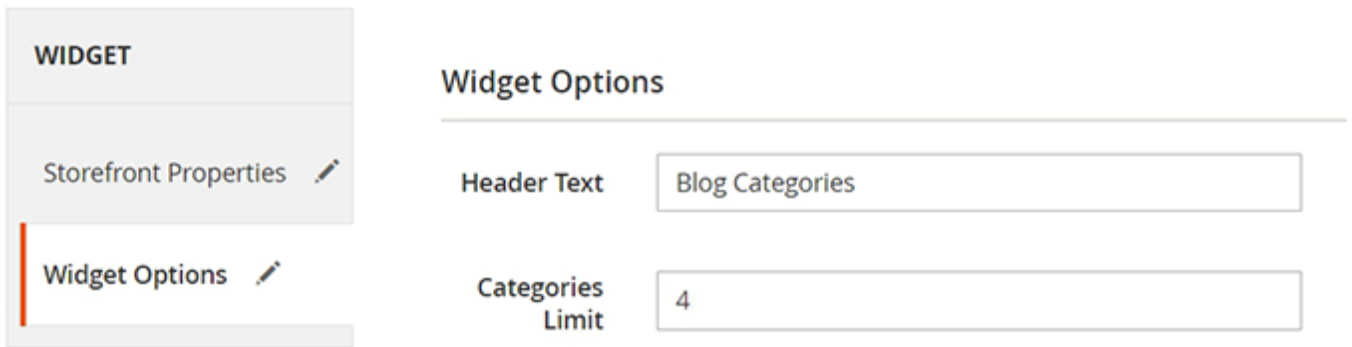
## Layout Updates

Display on

**Products** **Container** **Template**

All  Specific Products

Proceed to the **Widget Options** tab. Here, you can specify the header text, define the categories limit in the same name field. All these fields are optional.



The screenshot displays the 'Widget Options' configuration page. On the left, a sidebar under the 'WIDGET' heading shows two tabs: 'Storefront Properties' and 'Widget Options', with the latter being the active tab. The main content area is titled 'Widget Options' and features two configuration fields: 'Header Text' with a text input containing 'Blog Categories', and 'Categories Limit' with a text input containing the number '4'.

When everything is completed, hit the **Save** button.

---

## Blog Recent Posts

Use the widget to display the recent blog posts.


To do this, on the **Settings** tab:

- choose the **Amasty Blog Recent Posts** in the **Type** field;
- define the **Design Theme** you want to use;
- click the **Continue** button.

On the **Storefront Properties** tab:

- specify the widget title (the **Widget Title** field);
- define the store views, to which you want to assign the widget (the **Assign to Store Views** field);
- determine the sort order in case of need (the **Sort Order** field);
- press the **Add Layout Update** button. Now, choose where you want to display the widget.

**WIDGET**

Storefront Properties 

Widget Options

### Storefront Properties

Type

Design Package/Theme

Widget Title \*


Assign to Store Views \* 

All Store Views

**Main Website**


**Main Website Store**

Default Store View



Sort Order   
Sort Order of widget instances in the same container

### Layout Updates

Display on  

Container


Template


Switch to the **Widget Options** tab, where:

- specify the header text and the posts limit in the same name fields (if needed);
- enable/disable the **Show post images in the widget view**;
- determine, whether to show the dates of the recent posts and choose the date format (the **Show Date for Recent Post** and the **Date Format** fields);
- enable the **Show Short Content for Recent Posts** field if you want to display the short content for posts in the widget;

- choose the needed post categories and post tags in the **Post Categories for the Widget** and the **Post Tags for the Widget** fields accordingly.

**WIDGET**


Storefront Properties 


**Widget Options** 


### Widget Options


**Header Text**

**Posts Limit**

**Show Post Images in the Widget View**  

**Show Date for Recent Posts**  

**Date Format**  

**Show Short Content for Recent Posts**  

**Short Content Limit**

**Post Categories for the Widget**

**Post Tags for the Widget**

When completed, press the **Save** button.

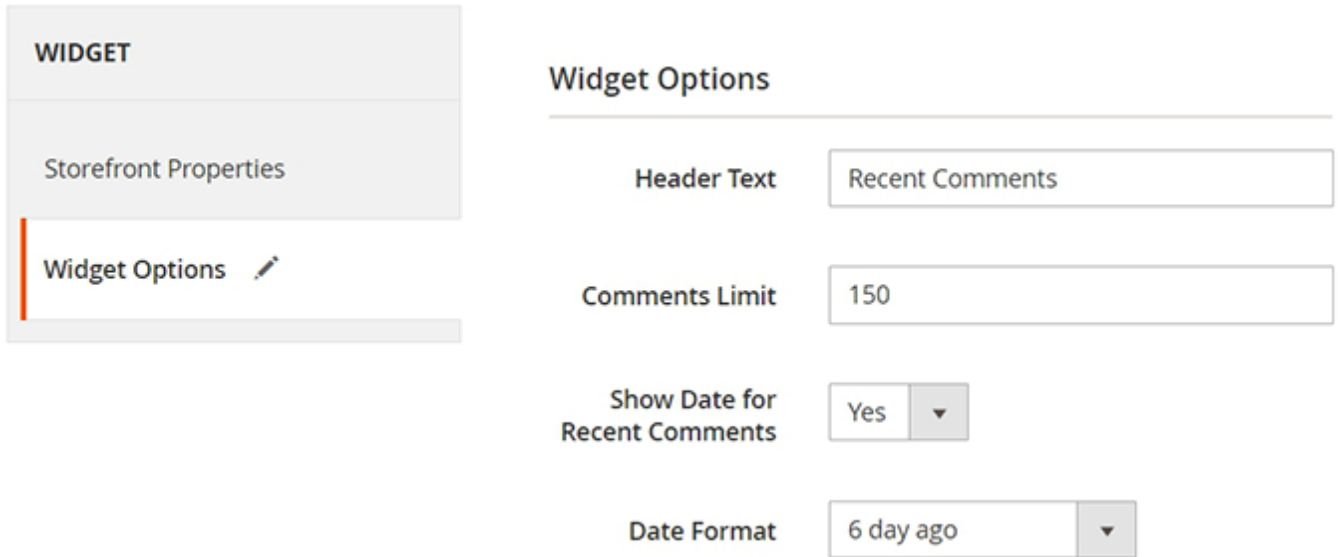
## Recent Comments Widget

With the widget, you can show to visitors the recent comments to your posts.

To create the widget, first, select **Amasty Recent Comments Widget** in the **Type** field and specify the **Design Theme**. Click **Continue**.

On the **Storefront Properties** tab, fill in the **Widget Title**, the **Assign to Store views** and the **Sort Order** fields. Then, hit the **Add Layout Update** button and customize the widget placement settings.

Open the **Widget Options** tab. Specify the **Header Text** and define the maximal number of comments in the widget in the **Comments Limit** field (optional). Then, choose whether to show date for recent comments, in the corresponding field.



## Add Widgets to Pages and Blocks

To add widgets to pages or blocks, please, go to **Content → Pages** or **Content → Blocks**.

Choose the required page or block and click to edit it (or create the new one).

# About us

demouser ▾

← Back

Delete Page

Reset

Save and Continue Edit

Save Page

Enable Page  Yes

Page Title \*

## Content



Content Heading

Show / Hide Editor

Insert Widget...

Insert Variable...

```
<div class="about-info cms-content">
<p class="cms-content-important">With more than 230 stores spanning 43 states and growing, Luma is a nationally recognized active wear manufacturer and retailer. We're passionate about active lifestyles – and it goes way beyond apparel.</p>
<p>At Luma, wellness is a way of life. We don't believe age, gender or past actions define you, only your ambition and desire for wholeness... today.</p>
<p>We differentiate ourselves through a combination of unique designs and styles merged with unequaled standards of quality and authenticity. Our founders have deep roots in yoga and health communities and our selections serve amateur practitioners and professional athletes alike.</p>
<ul style="list-style: none; margin-top: 20px; padding: 0;">
<li><a href="{{store url="contact"}}">Contact Luma</a></li>
<li><a href="{{store url="customer-service"}}">Customer Service</a></li>
<li><a href="{{store url="privacy-policy"}}">Luma Privacy Policy</a></li>
<li><a href="{{store url=""}}">Shop Luma</a></li>
</ul>
</div>
```

Here, on the **Content** tab in the Show Editor mode, click the **Insert Widget** button. Then you will need to configure the settings the same way as for the new widget.

## Import from WordPress

With Magento 2 Blog extension you can easily transfer all the posts, comments, tags, authors and media files from WordPress to your Magento installation and comfortably manage your store and your blog in one place. To do this, go to **Content → Import**:

# Import

 demouser ▾

[← Back](#) [Import](#)

## Wordpress Import



Database Name \*

Database User Name \*

Database Password

Database Host \*

Table Prefix

Allow Update Content on Existing URL-key  ▾

Image Path Hint \*Please copy the wp\_content/uploads folder to pub/media/amasty/blog/ folder.

Fill in the following fields: Database Name, Database User Name, Database Password, Database Host, Table Prefix.

**Allow Update Content on Existing URL-key** - Set 'Yes' to allow content updates on posts with existing URL-key. Choose 'No' to add a new post.

### [Web Hosting Reviews of 2020](#)

Assign related products to your blog articles in cross-promotional purposes. Add **Magento 2 Automatic Related Products** and easily choose products to be displayed in a catchy widget on each post page.

## Cron Tasks List

To check if cron generates and processes tasks and detect all cron execution errors in one place, please go to **System → Cron Tasks List**.

## Cron Tasks List

[Run Cron](#)

i Last Cron Activity: 20 seconds ago

Filters
Default View
Columns

Actions
652 records found
20 per page
1 of 33

<input type="checkbox"/>	ID	Job Code	Status <span style="font-size: 0.8em;">↑</span>	Created At	Scheduled At	Executed At	Finished At
<input type="checkbox"/>	1038	sales_grid_order_shipment	SUCCESS	Mar 18, 2019 5:47:11 AM	Mar 18, 2019 5:47:00 AM	Mar 18, 2019 5:47:20 AM	Mar 18, 2019 5:47:20 AM
<input type="checkbox"/>	1058	sales_grid_creditmemo_async	SUCCESS	Mar 18, 2019 5:47:11 AM	Mar 18, 2019 5:47:00 AM	Mar 18, 2019 5:47:20 AM	Mar 18, 2019 5:47:20 AM
<input type="checkbox"/>	1078	sales_send_order_emails	SUCCESS	Mar 18, 2019 5:47:11 AM	Mar 18, 2019 5:47:00 AM	Mar 18, 2019 5:47:20 AM	Mar 18, 2019 5:47:20 AM
<input type="checkbox"/>	1098	sales_order_invoice_emails	SUCCESS	Mar 18, 2019 5:47:11 AM	Mar 18, 2019 5:47:00 AM	Mar 18, 2019 5:47:20 AM	Mar 18, 2019 5:47:20 AM
<input type="checkbox"/>	1118	sales_send_order_shipment	SUCCESS	Mar 18, 2019 5:47:11 AM	Mar 18, 2019 5:47:00 AM	Mar 18, 2019 5:47:20 AM	Mar 18, 2019 5:47:20 AM
<input type="checkbox"/>	1196	indexer_reindex_all_invalid	SUCCESS	Mar 18, 2019 5:47:13 AM	Mar 18, 2019 5:47:00 AM	Mar 18, 2019 5:47:21 AM	Mar 18, 2019 5:47:21 AM
<input type="checkbox"/>	1200	indexer_update_all_views	MISSED	Mar 18, 2019 5:47:13 AM	Mar 18, 2019 5:47:00 AM	Mar 18, 2019 5:47:21 AM	Mar 18, 2019 5:47:21 AM
<input type="checkbox"/>	1018	sales_grid_order_invoice_async	SUCCESS	Mar 18, 2019 5:47:11 AM	Mar 18, 2019 5:47:00 AM	Mar 18, 2019 5:47:20 AM	Mar 18, 2019 5:47:20 AM
<input type="checkbox"/>	1024	sales_grid_order_invoice_async	PENDING	Mar 18, 2019 5:47:11 AM	Mar 18, 2019 5:53:00 AM		
<input type="checkbox"/>	1025	sales_grid_order_invoice_async	PENDING	Mar 18, 2019 5:47:11 AM	Mar 18, 2019 5:54:00 AM		

On a separate grid, you can see a job code, its status, the date each job was created, scheduled, executed and finished.

Run all cron tasks and generate their schedule by clicking the **Run Cron** button. Also, *Delete* separate tasks in bulk via **Actions** dropdown menu. Apply filtering and sorting options if needed.

Magento 2 Blog Pro extension is compatible with **Porto theme**.

## Magento 2.3 Page Builder

If you have Magento 2.3 Page Builder module, use the [Composer](#) to make it compatible with Magento 2.3 Blog Pro. The necessary package can be installed with **composer require amasty/blog-page-builder** command.

## PWA for Blog Pro (Add-On)

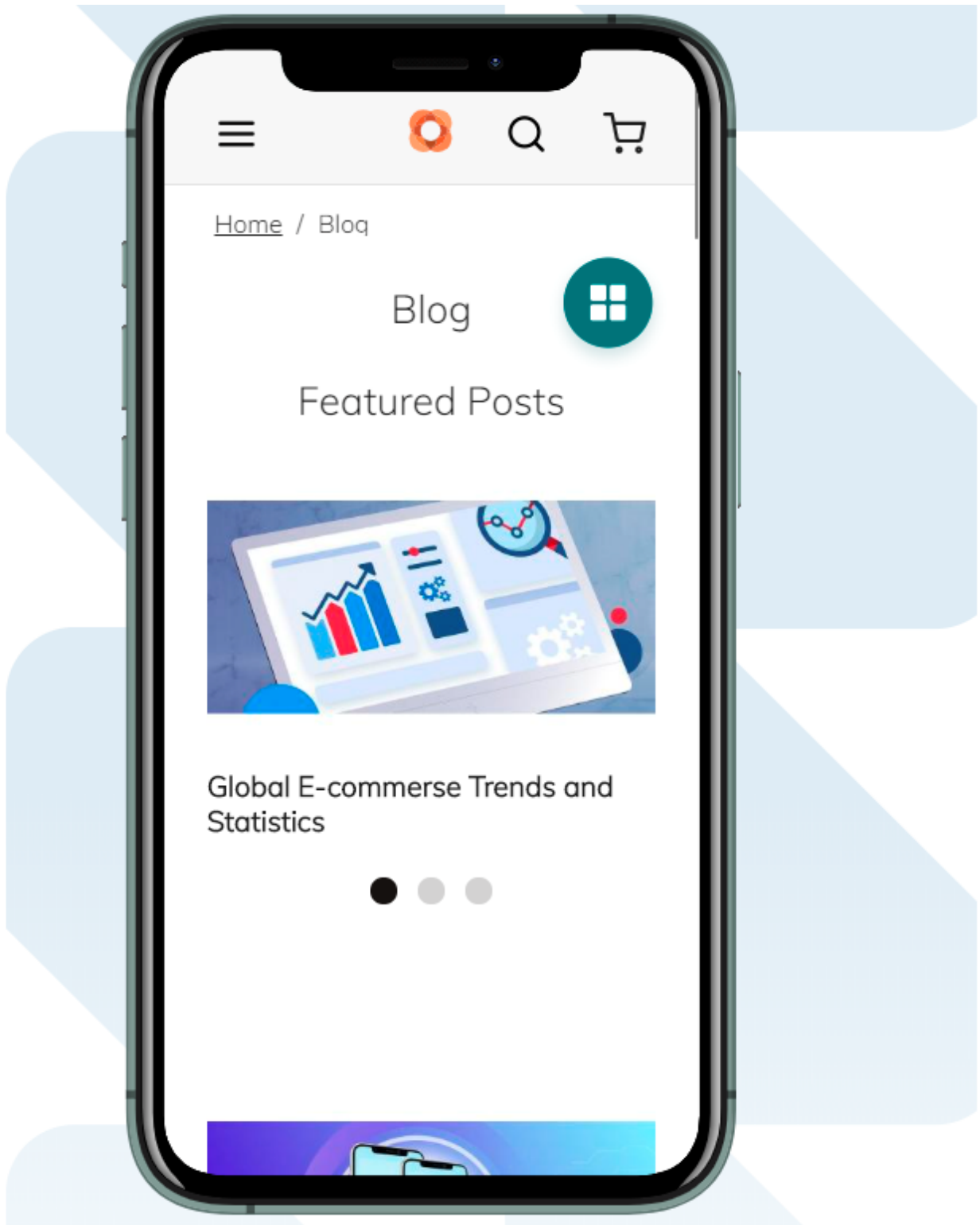
The extension also works smoothly on mobile devices due to a ready-made PWA solution, due to which store admin can significantly improve mobile shopping experience.

The feature can be enabled only after purchasing the **PWA for Blog Pro Add-On**. Also, you need to

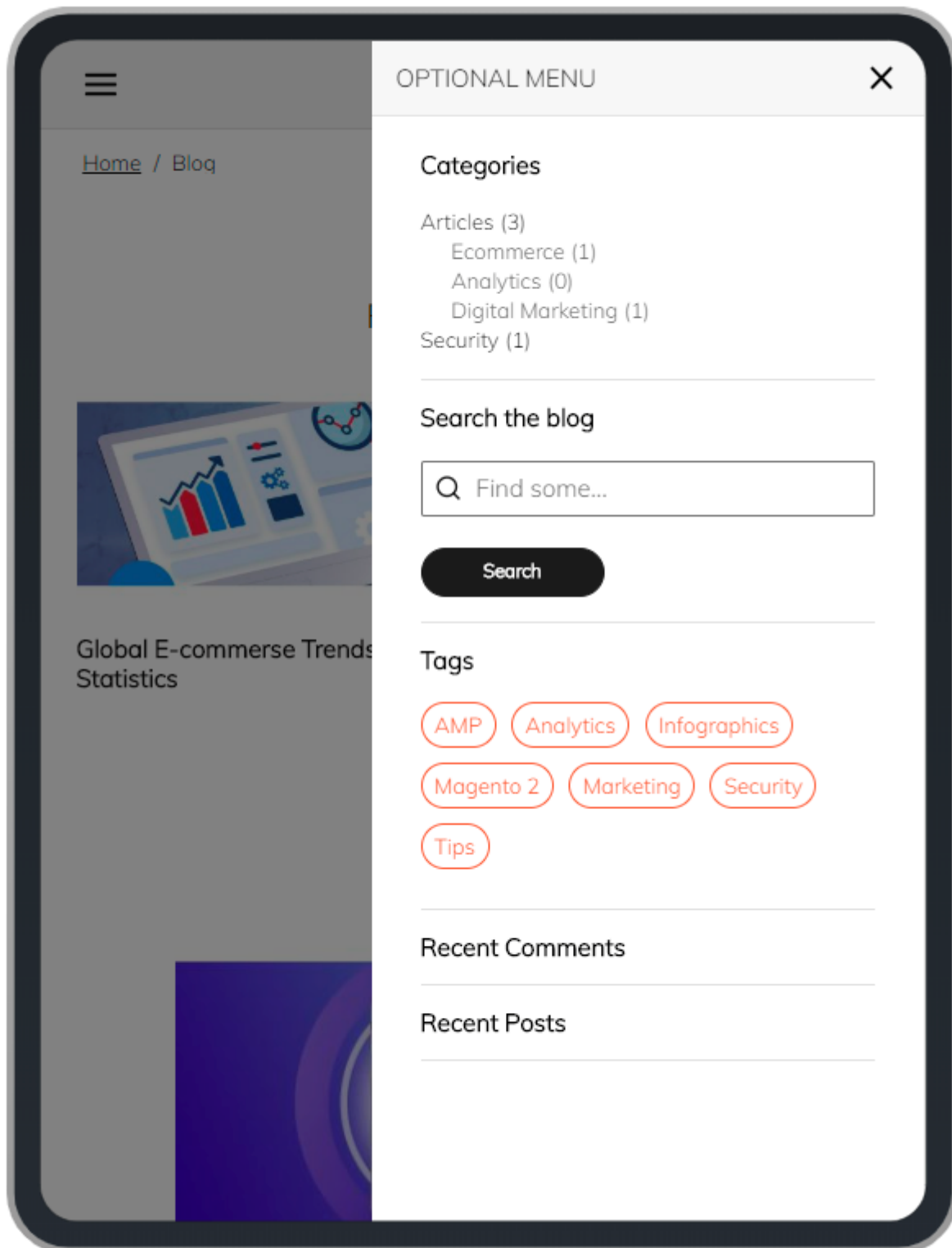
install [PWA Studio](#) first.

Please, keep in mind that PWA does not support 3D tags cloud. Also, widgets are applicable on blog pages only.

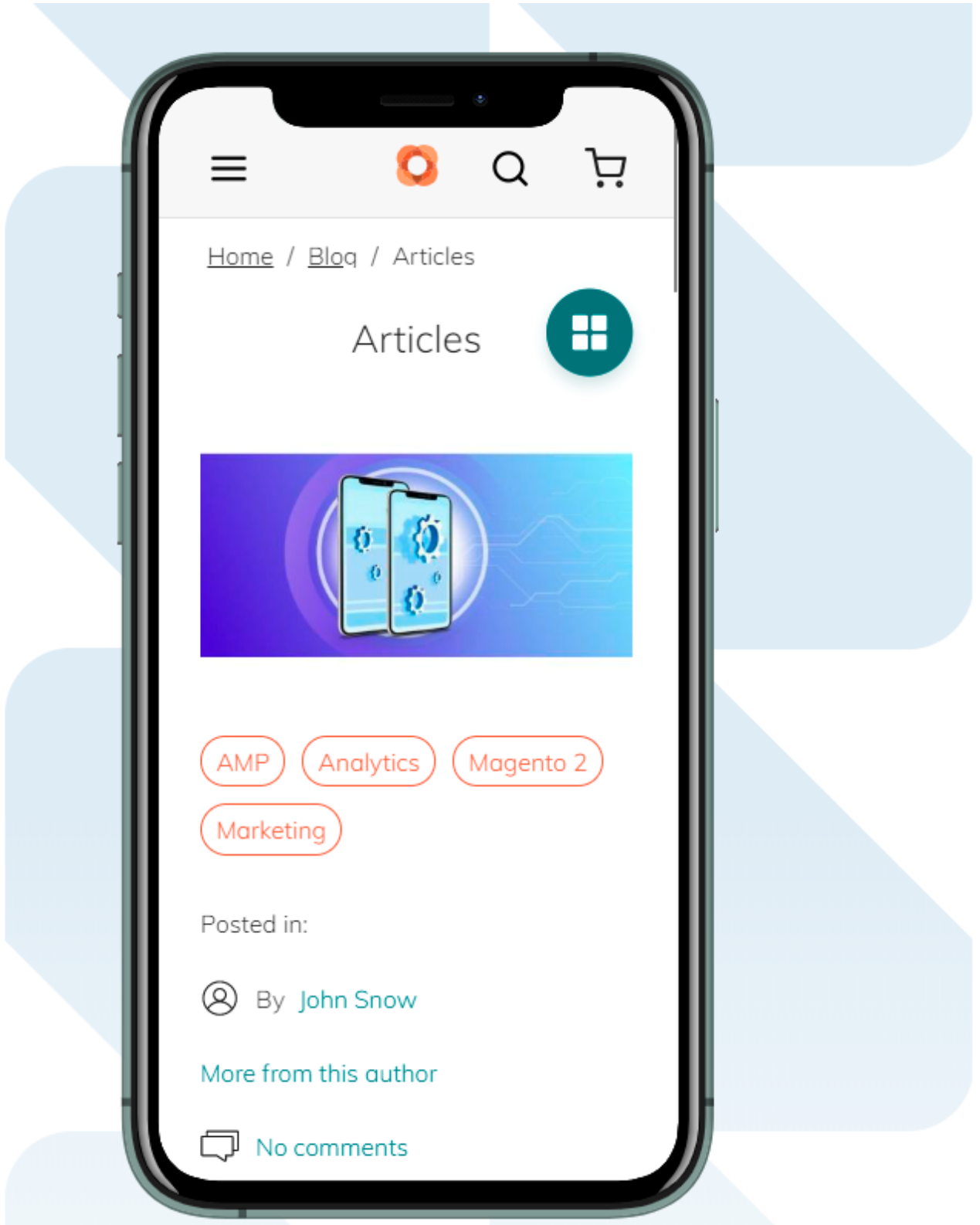
If the add-on is installed, Venia theme will display mobile blog section in the following way:



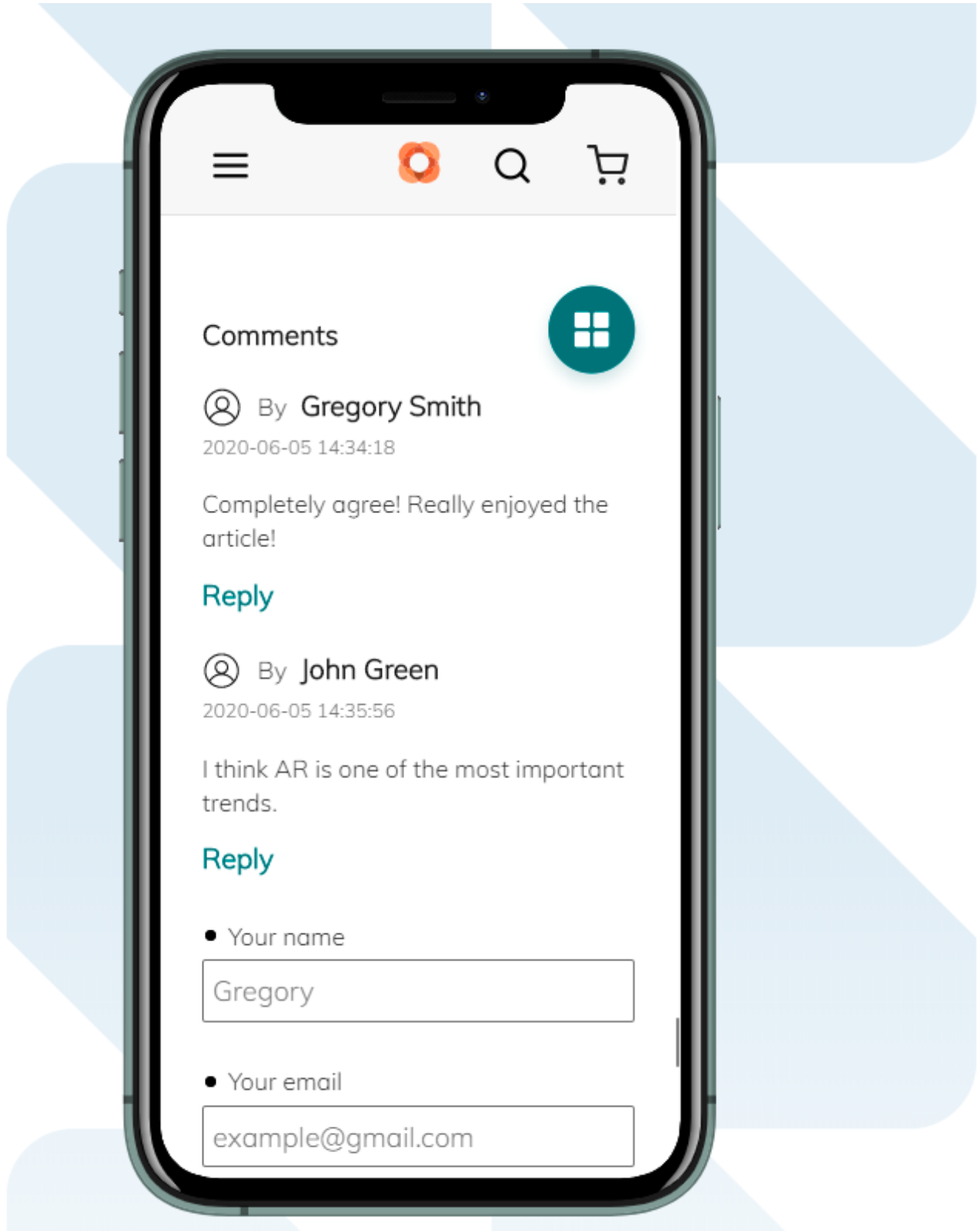
The add-on supports any devices including tablets. The navigation menu will look like this:



PWA component supports all Blog Pro extension features for category pages:



Shoppers will be also available to leave comments to posts:



Find out more about Magento PWA integration [here](#).

Find out how to install the **Blog Pro** extension for Magento 2 via [Composer](#).

From:

<https://stg.amasty.net/docs/> - **Amasty Extensions FAQ**

Permanent link:

[https://stg.amasty.net/docs/doku.php?id=magento\\_2:blog\\_pro](https://stg.amasty.net/docs/doku.php?id=magento_2:blog_pro)



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