

**amasty**

For more details see the [Zero Product Sales](#) extension page.

# Zero Product Sales

Detect which of your store items are not selling with a special 'Zero Sales' report. Sort products by type, status, price and other parameters and modify special price right on the grid.

- Easily find out zero-sellers and low-performance items
- Generate reports within specified time period
- Export reports data to CSV and XML files
- Disable particular products right from the grid
- Apply mass actions to change special prices

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## General Settings

To get the access to the 'Zero Product Sales' general settings, please, go to: **System → Configuration → Zero Sellers**



The screenshot shows the 'Zero Sellers' configuration page in the Magento Admin interface. On the left, there is a sidebar with 'Current Configuration Scope' set to 'Default Config', and a menu with 'Configuration', 'AMASTY EXTENSIONS', and 'Zero Sellers'. The main content area is titled 'Zero Sellers' and has a 'Save Config' button in the top right. Under the 'General' tab, there are two settings: 'Period in Days' with a value of 2000 and a note '0 for today only', and 'Threshold' with a value of 0 and a note 'Show products purchased not more times than specified in this field'. Both settings have a '[WEBSITE]' label on the right.

**Period in Days** - specify the time period for report generating.

**Threshold** - set the maximal number of sales to show products that were purchased fewer than it was specified.

## Zero Sellers Report

To see the report, please, go to: **Reports → Product → Zero Sellers**

### Zero Sellers

Page 1 of 24 pages | View 20 per page | Total 476 records found | Export to: CSV | Export

Select All | Unselect All | Select Visible | Unselect Visible | Actions

	Purchased Qty ↑	Stock Qty	Websites	Product Name	Price	Special Price	Visibility
Any ▾	From: 0 To: 5	From: <input type="text"/> To: <input type="text"/>			From: <input type="text"/> To: <input type="text"/> In: USD ▾	From: <input type="text"/> To: <input type="text"/> In: USD ▾	
<input type="checkbox"/>	0	0	0	My Bundle Product			Catalog, Search
<input type="checkbox"/>	0	0	10	My Configurable Product-Black-10	\$50.00		Not Visible Individu
<input type="checkbox"/>	0	0	10	My Configurable Product-Black-6	\$50.00		Not Visible Individu
<input type="checkbox"/>	0	0	10	My Configurable Product-Black-8	\$50.00		Not Visible Individu
<input type="checkbox"/>	0	0	23 Main Website	Flatiron Tablet Sleeve	\$150.00		Catalog, Search
<input type="checkbox"/>	0	0	15 Main Website	Roller Suitcase	\$650.00		Catalog, Search
<input type="checkbox"/>	0	0	15 Main Website	Classic Hardshell Suitcase 21"	\$650.00		Not Visible Individu
<input type="checkbox"/>	0	0	7 Main Website	Classic Hardshell Suitcase 19"	\$600.00		Not Visible Individu
<input type="checkbox"/>	0	0	25 Main Website	Retro Chic Eyeglasses	\$295.00		Catalog, Search
<input type="checkbox"/>	0	0	0 Main Website	Pearl Strand Necklace-18"	\$250.00		Not Visible Individu
<input type="checkbox"/>	0	0	53 Main Website	Swing Time Earrings	\$75.00		Catalog, Search
<input type="checkbox"/>	0	0	2 Main Website	Swiss Movement Sports Watch	\$500.00		Catalog, Search
<input type="checkbox"/>	0	0	25 Main Website	Dorian Perforated Oxford	\$410.00		Not Visible Individu
<input type="checkbox"/>	0	0	25 Main Website	Dorian Perforated Oxford	\$410.00		Not Visible Individu
<input type="checkbox"/>	0	0	25 Main Website	Dorian Perforated Oxford	\$410.00		Not Visible Individu
<input type="checkbox"/>	0	0	25 Main Website	Dorian Perforated Oxford	\$410.00		Not Visible Individu
<input type="checkbox"/>	0	0	25 Main Website	Dorian Perforated Oxford	\$410.00		Not Visible Individu
<input type="checkbox"/>	0	0	25 Main Website	Wingtip Cognac Oxford	\$375.00		Not Visible Individu
<input type="checkbox"/>	0	0	24 Main Website	Wingtip Cognac Oxford	\$375.00		Not Visible Individu
<input type="checkbox"/>	0	0	25 Main Website	Wingtip Cognac Oxford	\$375.00		Not Visible Individu

**Purchased Qty** column - set a minimum and a maximum number of purchases to identify low-performing products.

View 20 per page | Total 439 records found | Export to: CSV | Export | Reset Filter | Search

3 items selected | Actions: **Modify Special Price using Price** | By: -10 | Submit

	Purchased Qty ↑	Stock Qty	Price	Special Price	Visibility	Status	View
Any ▾	From: <input type="text"/> To: 0	From: <input type="text"/> To: <input type="text"/>	From: <input type="text"/> To: <input type="text"/> In: USD ▾	From: <input type="text"/> To: <input type="text"/> In: USD ▾	<input type="text"/>	<input type="text"/>	
<input type="checkbox"/>	0	0			Catalog, Search	Enabled	<a href="#">View</a>
<input checked="" type="checkbox"/>	0	10	\$50.00	\$40.00	Not Visible Individually	Enabled	<a href="#">View</a>
<input checked="" type="checkbox"/>	0	10	\$50.00	\$40.00	Not Visible Individually	Enabled	<a href="#">View</a>
<input checked="" type="checkbox"/>	0	10	\$50.00	\$40.00	Not Visible Individually	Enabled	<a href="#">View</a>
<input type="checkbox"/>	0	23	\$150.00		Catalog, Search	Enabled	<a href="#">View</a>
<input type="checkbox"/>	0	15	\$650.00		Catalog, Search	Enabled	<a href="#">View</a>
<input type="checkbox"/>	0	15	\$650.00		Not Visible Individually	Enabled	<a href="#">View</a>
<input type="checkbox"/>	0	7	\$600.00	\$550.00	Not Visible Individually	Enabled	<a href="#">View</a>
<input type="checkbox"/>	0	25	\$295.00		Catalog, Search	Enabled	<a href="#">View</a>
<input type="checkbox"/>	0	0	\$250.00		Not Visible Individually	Enabled	<a href="#">View</a>
<input type="checkbox"/>	0	53	\$75.00		Catalog, Search	Enabled	<a href="#">View</a>
<input type="checkbox"/>	0	2	\$500.00		Catalog, Search	Enabled	<a href="#">View</a>
<input type="checkbox"/>	0	25	\$410.00		Not Visible Individually	Enabled	<a href="#">View</a>
<input type="checkbox"/>	0	25	\$410.00		Not Visible Individually	Enabled	<a href="#">View</a>
<input type="checkbox"/>	0	25	\$410.00		Not Visible Individually	Enabled	<a href="#">View</a>
<input type="checkbox"/>	0	25	\$410.00	\$350.00	Not Visible Individually	Enabled	<a href="#">View</a>
<input type="checkbox"/>	0	25	\$410.00		Not Visible Individually	Enabled	<a href="#">View</a>
<input type="checkbox"/>	0	25	\$375.00		Not Visible Individually	Enabled	<a href="#">View</a>
<input type="checkbox"/>	0	24	\$375.00		Not Visible Individually	Enabled	<a href="#">View</a>
<input type="checkbox"/>	0	25	\$375.00		Not Visible Individually	Enabled	<a href="#">View</a>

**Modify Special Price using Price** action - with this mode you can change the Special Price based on the Price.

For example, the price is 50\$. To lower the special price by 10\$ (or 10%), write in the field "by" - "-10" ("-10%"). If you would like to increase the Price, use "+" symbol.

**Update Special Price** action - with this mode you can change the Special Price based on the previous special price. This mode works only in cases when the product has a Special Price. To specify it, go to the **Catalog → Manage Products**.

**Disable** - with this action you can stop selling the selected products and take them away from the catalog on the website.

To apply the action you need to:

1. Select the items;
2. Choose the action you need;
3. Click "Submit".

You can also **export** the report in CSV or XML format.

From:  
<https://stg.amasty.net/docs/> - **Amasty Extensions FAQ**

Permanent link:  
[https://stg.amasty.net/docs/doku.php?id=magento\\_1:zero\\_product\\_sales](https://stg.amasty.net/docs/doku.php?id=magento_1:zero_product_sales)



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